PARTNERS FOR A NEW BEGINNING

STATUS REPORT | JANUARY 2013

PNB
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A LETTER
FROM THE CHAIRS

As Partners for a New Beginning (PNB) concludes its second year, we would like to take a moment to reflect on our collaborative work and take stock of our achievements. Our goal is to capitalize upon the momentum and success of this past year, to secure tangible results as we continue moving forward.

PNB can look proudly on the accomplishments of the last 12 months. They have contributed significantly to our mission. Our launch last year of local chapters in Jordan and Mauritania attests to the sustained efforts of our partners abroad, the invaluable leadership of our Steering Committee, the instrumental support from the PNB Secretariat, and our partnership with the U.S. Department of State, codified recently in a renewed Memorandum of Understanding.

With the help of its partners, PNB has launched, expanded, or pledged support for more than 180 projects since the partnership began in September 2010. We convened the second U.S.-Maghreb Entrepreneurship Conference in Marrakech, along with PNB delegations to the U.S. and the region. By bringing stakeholders together, PNB continues to build mutual understanding and strengthen relationships worldwide, across industries and in local communities. PNB supports the mutual interests and shared objectives we all have in developing a dynamic economy that creates good jobs in the region.

PNB looks forward to the launch of the Libya Local Chapter in 2013. We view the tragic events in Benghazi and the death of four U.S. officials as a call to action for our work—and even greater indication of the importance of meaningful dialogue and partnerships. Our partners' projects are a clear model of how deep networks forged through exchange and partnerships transform mutual respect and understanding into cooperation with substantial results. PNB's expanding reach has empowered partners around the world, from the young entrepreneurs who push the horizons of innovation, to the business leaders who drive private sector growth. PNB looks forward to deepening this vital contribution as we increase our impact in 2013.

PNB's impressive progress since its launch at the 2010 Clinton Global Initiative shows the power of the unique philosophy and approach of shared interests and partnerships. Our efforts have made PNB into a truly global network of partners in government, civil society, and business—a "golden triangle"—which is uniquely positioned to capitalize on the opportunities of the coming year.

It is with high hopes and confidence that we, as co-chairs, applaud and encourage the ambitions and energy of our local chapters, Steering Committee, and the PNB-NAPEO Advisory Board as they lead Partners for a New Beginning into another promising year.

Sincere Admiration and Gratitude,

Madeleine K. Albright
Chair, Albright Stonebridge Group
PNB Chair

Muhtar Kent
Chairman and CEO,
The Coca-Cola Company
PNB Vice Chair

Walter Isaacson
President and CEO,
The Aspen Institute
PNB Vice Chair

LOOKING AHEAD TO 2013

Partners for a New Beginning (PNB) is a public-private partnership operating in ten countries in which local chapters composed of business and civil society leaders determine priorities and projects in four areas: economic opportunity, education, exchange, and science and technology. PNB strategically matches local chapters with US and international partners, leveraging the strong network and expertise of its international Steering Committee. The PNB Steering Committee is composed of some of the world's most prominent business, education, and non-profit leaders.

A REGION IN TRANSITION

The importance of Partners for a New Beginning as a valuable catalyst for cooperation and understanding has been underscored by recent events in North Africa and the Middle East. The dynamism of the region is less a cause for uncertainty than it is a promising reminder that economic and civic change comes from within. Calls for economic reform and a more open civil society depend upon the kind of civic leaders, local stakeholders, business community members, and entrepreneurs whom PNB works to empower.

Engaging, supporting, and building relationships with people across the region has defined PNB's accomplishments this past year. In 2012, PNB launched Local Chapters in Jordan and Mauritania. PNB's local chapters are delivering tangible results through the projects currently underway.

The ongoing work of PNB's local chapters includes the 2012 Celebration of Innovation in Ramallah. Begun in 2012 and organized by the Palestinian PNB Chapter, the Celebration encourages Palestinian entrepreneurs to pitch business ideas to investors and local business leaders. Last year, 15 teams of entrepreneurs participated in the competition. Five of these teams will receive up to $20,000 each in seed funding and will be placed with a local company or organization for incubation. The Turkey Local Chapter, in collaboration with Coca-Cola Turkey, the Istanbul Chamber of Commerce, The Union of Chambers and Commodity Exchanges of Turkey (TOBB) and the Istanbul Women Entrepreneurs Council, launched My Idea, My Business. The project is designed to equip women entrepreneurs with the skills, capital, and coaches necessary to transform their business ideas into reality. In Tunisia, the FICRA (Arabic: idea) program is targeting 1,100 students in their final year of university to develop project and business plans that will improve graduates' employability and enhance their entrepreneurship skills. This process leads students through each step of creating a business—from developing an idea to writing a business plan and pitching investors. The Jordan Local Chapter, less than a year old, has launched an Information and Communications Technology (ICT) Healthcare project that will drive innovation in the Jordanian healthcare industry by clustering healthcare and ICT providers and creating a comprehensive portfolio of web-enabled healthcare ICT products.

These projects are successfully operating across sectors and regions, working through a rich network of public, private sector, and NGO partners to achieve PNB's mission of promoting economic empowerment, improving education, and advancing science and technology.

PUBLIC SECTOR PARTNERS

Partners for a New Beginning was launched at the Clinton Global Initiative Annual Meeting in September 2010 by the US Department of State and the Aspen Institute. Since then, the partnership has grown to over 180 projects across 10 countries in the Middle East, North Africa, and South Asia. PNB's strong connection with and cooperation through public sector and diplomatic channels have served as powerful assets to expand its network and empower local actors.

Because of PNB's success, the State Department's Global Partnership Initiative has recently signed a multi-year Memorandum of Understanding (MOU) with Aspen Institute to enhance the impact of the partnership on the ground. This support from the State Department is not only a vote of confidence for PNB's work, it also institutionalizes the important relationship between the Aspen Institute's PNB Secretariat and the State Department's Global Partnership Initiative. This memorandum, for the first time, officially brings the dynamic success of the North Africa Partnership for Economic Opportunity (NAPEO) under the umbrella of PNB. Building on this deepened partnership, PNB is well-positioned moving forward to more effectively support local stakeholders and enhance its impact on the ground.

UPCOMING DELEGATIONS AND ACTION

Partners for a New Beginning's efforts in 2013 will contribute to strengthening PNB's network and carrying out its mission. In 2013, PNB will focus on scaling up activities and leveraging partnerships. Reflecting the critical nexus of education and job creation, PNB's North Africa Partnership for Economic Opportunity (PNB-NAPEO) will lead a delegation of American university professors, faculty, and foundation representatives to the region to meet with counterparts in Algeria, Libya, Mauritania, and Morocco. In addition to following up on opportunities from the previous higher-education delegation, participants will engage in discussions about best practices, promote exchange opportunities, and build partnerships between universities in the region and in the US.

In January 2013, PNB-NAPEO will lead a delegation of venture capitalists and angel investors from Algeria, Libya, Mauritania, Morocco, and Tunisia to New York, NY and San Francisco, CA. Participants will meet with leaders in the financial services industry, including successful venture capitalists, angel investors, and industry association representatives in order to connect and encourage dialogue across borders in these targeted sectors.

In February 2013, PNB will be supporting a reverse delegation of Jordanian angel investors and entrepreneurs to New York, NY and the Bay Area.

April 2013 will serve as the next major milestone for PNB-NAPEO. The third annual US-Maghreb Entrepreneurship Conference is scheduled to take place in Tunis from 25 April 2013 to 26 April 2013. This convening will bring together members of the PNB-NAPEO network, including regional and US business leaders, aspiring North African youth entrepreneurs, and representatives of the North African diaspora. Building off the success of the January 2012 US-Maghreb Entrepreneurship Conference in Marrakech, this conference will include a series of plenary sessions and workshops addressing entrepreneurship, education, the ICT sector, cross-regional business opportunities, and other important topics relevant to the Maghreb and beyond.

In 2013, PNB also looks to drive forward its plans in Libya, mainly focusing on education and entrepreneurship. PNB hopes to have a core local board to support initiatives to advance education and entrepreneurship activities, among other projects that advance economic opportunity in the new Libya.

Looking ahead to 2013, PNB is confident in its ability to expand on its past successes. PNB looks forward to the opportunities for collaboration with its expanding network of partners, ensuring the coming year generates even more productive cooperation and positive results.

PROJECTS & LOCAL CHAPTER OVERVIEWS

ALGERIA

Local Chapter Members

Chair: Mehdi Bendimerad, *CEO,* SPS

Vice Chair: Abdennour Nouiri, *Professor,* State University INC

Secretary-General: Sofiane Chaib, *Strategy Advisor,* IN-tuition

Treasurer: Mohamed Gharnaout, *CEO,* G. Partners

Program Manager: Kamel Merarda, *Professor,* HEC Algiers

Zafira Baba, *Vice Chair,* Artissimo

Rachaa Bedjaoui-Chaouch, *Consultant,* Genilem Algerie

Amel Benaissa, *Program Manager,* RedMed Group

Hind Benmiloud, *Senior Partner,* Benmiloud and Partners

Abdelmadjid Fechkeur, *CEO,* RedMed Group

Adel Haddoud, *CEO,* LaFarge

Fatiha Rachedi, *Director,* EGIC Ibn Sina

Ali Sokhal, *Business Developpment Manager,* NEAL

LOCAL CHAPTER PROJECTS

Creative Industries Delegation from US to Algeria | *Completed*

The Creative Industries Delegation from the US, which included Americans for the Arts, Creative Leaps International, the Detroit Creative Corridor, and the Institute for International Education, traveled to Algiers this January with members of PNB-NAPEO local chapters and more than 50 arts and cultural practitioners. The delegation will share best practices in arts management together with strategies for strengthening the entrepreneurial mindset and building capacity in the creative sector. Successful follow-up discussions produced critical information regarding economic and political conditions on the ground which continues to impact the creative sector and its prospects for future growth and development. Delegates and members of PNB-NAPEO Chapters met during the conference through workshops and training sessions to continue planning, to determine which educational and partnership initiatives can best leverage strengths already present in the local community and what additional assets might be brought to the table to help PNB-NAPEO local chapters and the creative community develop a long-term strategy of support and investment in artistic and creative sector business growth.

Creative Industries Business Training | *Completed*

Matthew Clayson of the Detroit Creative Corridor Center led a one-day business training workshop for 20 artists on how to develop business plans, market and advertise their products and create financially sustainable business models. The workshop was hosted by the PNB-NAPEO Algeria local chapter at the Artissimo School as part of Global Entrepreneurship Week Algiers 2012.

Creative Industries Delegation from Algeria to the US | *Completed*

In July 2012, the Aspen Institute welcomed PNB-NAPEO Algeria Local Chapter members, Algerian artists and creative industry leaders for an evening reception as they participated in an International Visitor Leadership Program (IVLP) study tour of the US, "Preserving and Promoting the Arts." The US Department of State's Office of International Visitors manages and funds the IVLP. After its stop in Washington, DC, the delegation traveled to Jacksonville, FL, Santa Fe, NM, New York, NY, and Detroit, MI to demonstrate the role of the arts in advancing public and private sector priorities, to create new opportunities for direct exchange between the US and Algeria, to examine effective advocacy and communication about the benefits of the arts, and to encourage new connections to global networks focused on sustainable economic growth through arts and culture.

Executive MBA Program | *Ongoing*

The PNB-NAPEO Algeria chapter is developing an Executive MBA course to be offered at the business school of HEC Algiers, a public university. The Algeria chapter is looking for an American business school that can offer expertise on an executive MBA curriculum, as well as bring professors to HEC through an exchange program. Local companies would pay to have their employees take the course.

Global Entrepreneurship Week 2011 | *Completed*

The PNB-NAPEO Algeria Local Chapter participated in Global Entrepreneurship Week 15–19 November 2011. This was the first time Algeria participated as a partner country. The local chapter led lectures, symposiums, and workshops in three Algerian cities, including Algiers and Oran. Partner organizations included the Algeria Start-up Initiative, among others. PNB-NAPEO was also able to connect a US partner with our local chapter to lead a workshop on entrepreneurship training in the creative industries.

Global Entrepreneurship Week 2012 | *Completed*

The PNB-NAPEO Algeria Local Chapter participated in Global Entrepreneurship Week 12–18 November 2012. The local chapter led lectures, symposiums, and workshops. Partner organizations included the Algeria Start-up Initiative, Casbah Business Angels, and others.

Above: Students from across the Maghreb gather after completing the Ibn Khaldoun exchange program in Algeria.

Below: Sofiane Chaib, PNB-NAPEO Algeria Local Chapter member, observes a classroom of students participating in Algeria's Ibn Khaldoun Exchange program.

Ibn Khaldoun Exchange Program – Creating a New Generation of Entrepreneurs | *Completed*

From 8–12 July 2012, the PNB-NAPEO Algeria local chapter hosted one of the first ever English-language regional exchange programs in the Maghreb. The program brought together over 20 Algerian, Moroccan, and Tunisian students for an entrepreneurship training program in Algeria. The initiative will expand to over 100 students in 2013.

> "I spent **unforgettable days** in Algiers participating at **amazing workshops** and **mentoring sessions**, with many Moroccan, Algerian, and Tunisian partners"
>
> *—Nidhal Dakhli, Tunisian student delegate*

US delegates listen intently during a creative industries delegation to Algeria.

PARTNER PROJECTS

Casbah Business Angels | *Ongoing*

Casbah Business Angels (CBA), one of Algeria's premier angel investor organizations launched by Silicon Valley and Algerian CEOs, is a group of entrepreneurs and angel investors that is investing time and funding into new and existing startup companies. CBA is also a networking platform where angel investors and entrepreneurs can meet to discuss ideas, mentorship, and investment opportunities.

EGYPT

Local Chapter Members

Co-Chair: Nevine Elkadi, *Senior Manager,* Middle East and Africa Corporate Affairs, Cisco Systems Egypt

Co-Chair: Olaf Krahmer, *President and General Manager,* Cisco Systems Egypt

Vice Chair: Shereen Allam, *President,* AWTAD (Association for Women's Total Advancement and Development)

Amr Badr, *Managing Director,* Abercrombie & Kent

Shareef Batata, *Associate Director of SME Programs,* Silatech

Amr Diab, *Co-Head Investment Banking,* Morgan Stanley

Ghada Makady, *Senior Manager, Public Affairs and Communications,* Coca-Cola Egypt

Nihad Shelbaya, *Public and Government Affairs Manager,* ExxonMobil Egypt

LOCAL CHAPTER PROJECTS

STEM School | *Ongoing*

ExxonMobil is working with an Egyptian non-governmental organization (NGO), Misr El Khir, and the Ministry of Education to spread science, technology, engineering, and mathematics (STEM) education across Egyptian governorates and to provide excelling and creative students the opportunity to learn advanced science and mathematics. Specifically, ExxonMobil Egypt is funding the creation of a STEM school in Fayoum governorate focusing on capacity building for students and teachers. Upon its launch, this school will serve as a model for STEM education that can be replicated throughout Upper Egypt. This will build a new generation of motivated and talented students who can lead the Egyptian scientific movement in the future.

World Bank Development Marketplace | *Ongoing*

The World Bank's Development Marketplace aims to contribute to job creation, poverty alleviation, and rural development by offering financial and technical support to social enterprises and inclusive businesses within the agriculture supply chain and the handicrafts sector. PNB will be supporting this work by publicizing this program through the Cisco Networking Academies and through a network of some 70 NGOs. In addition, Cisco will be offering training in both ICT essentials and entrepreneurship to competition winners and finalists.

PARTNER PROJECTS

Cisco MENA Regional Investment | *Ongoing*

Cisco Systems announced two $10 million venture capital investments, including one in Egypt (as well as one in Jordan), which aim to create a sustainable model of job-creation and economic development, with a particular focus on high-potential small businesses. Currently, Cisco is interviewing candidates to manage the fund.

Expansion of Existing Egypt Livelihood Program | *Ongoing*

Building on Coca-Cola's existing community program in Egypt—the Egypt Livelihood Program—The Company has committed to work in partnership with the Egypt Food Bank to develop 100 villages by 2020. In addition to the infrastructure investments underway in these villages (such as the construction of youth centers and increased access to clean water), Coca-Cola is partnering with UN Women to create economic opportunities for 4,500 women in the villages over the next three years. In 2012, 14 villages were supported and 10,000 people gained access to clean water.

Face to Faith (Egypt) | *Completed*

The Tony Blair Faith Foundation US' global schools program, Face to Faith, was expanded to Egypt in 2010 as part of the foundation's PNB commitment at the Clinton Global Initiative that year. The global program brings secondary school students together using digital technology to learn about each other and about the attitudes of those of different religions, cultures, and beliefs toward global issues such as the environment, health, art, poverty, and wealth. The program operates in 19 countries and utilizes a secure website, video-conferencing, teacher training, specialized curriculum materials, and expert facilitation.

Science Scholarship | *Completed*

In celebration of the 2011 US-Egypt Science Year, Coca-Cola Egypt joined the US Embassy in supporting scholarships for 10 Egyptians to participate in a month-long science camp at Johns Hopkins University in Baltimore, MD. In 2012, Coca-Cola Egypt expanded the initiative to include 50 Egyptian students as part of the Middle East North Africa (MENA) Scholars exchange program at Indiana University (see full description in the Global section).

The Coca-Cola Company-led project helped developed a soccer field to encourage exercise and sportsmanship.

The Coca-Cola Company-led project supports youth centers and increased access to clean water in villages across Egypt.

INDONESIA

Local Chapter Members

Chair: Asep Sulaeman, *Vice President,* ExxonMobil Corporation

Vice Chair: Tri Mumpuni, *Executive Director,* IBEKA

Vice Chair: Deva Rachman, *Corporate Affairs Director,* Intel

Vice Chair: Titie Sadarini, *Corporate Affairs Director,* Indonesia, The Coca-Cola Company

Ananta Gondomonoa, *Government Program Manager,* Intel Indonesia Corporation

Fleming Lee, Dow Chemicals

Erwin Maryoto, *Vice President for Public and Government Affairs,* ExxonMobil Indonesia

LOCAL CHAPTER PROJECTS

Expansion of Broadband Infrastructure in Indonesia | *Ongoing*

The PNB local chapter is looking into ways to support the deployment of further internet infrastructure and digital literacy programs. Potential delegations and meetings are under consideration for 2013.

Fostering Access to Education in Indonesia – ExxonMobil Education Grant | *Ongoing*

In June 2012, the ExxonMobil Foundation announced a $1 million grant to the Indonesian NGO Dompet Dhuafa to fund education programs in Indonesia and to commemorate its leadership role in the Indonesia chapter of Partners for a New Beginning. This project will improve school facilities and teaching methods in the Papua, West Papua, and East Java regions of the country. The program will also include the creation of a Teacher Development Institution, which will train Indonesian teachers in proven educational methods and enable them to share creative best practices with their peers. As an example of PNB's power to facilitate partnerships, Intel Corporation has agreed to serve as a partner in this endeavor.

> "We are proud and honored to be ExxonMobil's partner to **improve education quality** in these areas. This collaboration is what **Partners for a New Beginning** is all about."
>
> —*Ahmad Juwaini, Executive Director of Dompet Dhuafa Foundation*

Students attended a class on life skills in Indonesia as part of the Coca-Cola Indonesia Foundation Scholarship Program.

PARTNER PROJECTS

Expansion of Scholarship Program | *Ongoing*

Coca-Cola's scholarship program, funded through The Coca-Cola Indonesia Foundation, provides financial assistance and life skills training for undergraduate students. More than 150 students have received scholarships since 2007, and the program has expanded through PNB to include vocational training. In 2012, the program added another component targeting additional students and focusing on entrepreneurial skills training.

Face to Faith (Indonesia) | *Completed*

The Tony Blair Faith Foundation US' global schools program, Face to Faith, was expanded to Indonesia in 2010 as part of the foundation's PNB commitment at the Clinton Global Initiative that year. The global program brings secondary school students together using digital technology to learn about each other, and about the attitude of those of different religions, cultures, and beliefs to global issues such as the environment, health, art, poverty, and wealth. The program operates in 19 countries and utilizes a secure website, video-conferencing, teacher training, specialized curriculum materials, and expert facilitation.

JORDAN

Local Chapter Members

Chair: Soraya Salti, *Regional Director*–Arab World, INJAZ Al-Arab

Vice Chair: Ashraf Arafeh, *General Manager,* Jordan & Palestine, Cisco Systems

Vice Chair: Rula Habash, *Corporate Affairs Manager,* Levant and North Africa, Intel

Mayyada Abu-Jaber, *CEO,* Jordan Education Career Foundation (JCEF)

Randa Ayoubi, *CEO,* Rubicon

Feras Betainah, Millenium Energy Industries

Emile Cubeisy, *Managing Director,* IV Holdings

Usama Fayyad, *Executive Chairman,* Oasis 500

Karim Kawar, *Former Ambassador of Jordan to the US*

Hala Lattouf Bsisou, *Managing Partner,* Aya Consultancy

Wissaam Rabadi, *Director,* iPark

Ziad Rifai, *CEO,* Tamweelcom

Ennis Rimawi, *Managing Director,* Catalyst Private Equity/Millennium Energy Industries

Abed Shamlawi, *CEO,* Int@j

Dina Shoman, *Executive Vice President,* Branding, Arab Bank

Khaldoon Tabaza, *CEO,* Zad Capital

Antoine Tayyar, *Public Affairs Director,* Middle East, The Coca-Cola Company

LOCAL CHAPTER PROJECTS

Badia Impact Fund | *Ongoing*

PNB supports the Badia Impact Fund, an accelerator program and venture capital (VC) fund based in New York City, through connections and partnerships with investors and mentors in the US. The fund nurtures early stage entrepreneurship from a local seed to global competitiveness. It provides support for Jordanian entrepreneurs focusing on online, digital media, healthcare, mobile, and interactive industries. The fund also houses Launchpad, a development and growth program for Jordanian startups aimed to close the gap between MENA technology small and medium enterprise (SME) and global venture markets.

PNB supports this program by linking Jordanian startups with investors and mentors and supporting its efforts in the US venture market.

Enhancing Jordanian ICT Sector Capacity | *Ongoing*

Enhancing Jordanian ICT Sector Capacity is an online bridging program that aims to connect private, public, and academic sectors to ensure the availability of a skilled workforce for Jordan's ICT sector. This project is led by Jordan's main ICT association, the Jordanian Information and Communications Technology Association (Int@j). PNB aims to support it through partnerships with private sector leaders and academics in the US.

Enhancing the Angel Ecosystem in Jordan | *Ongoing*

Given the gap in seed and early stage investing in the region, PNB hopes to build on its efforts to engage US and international angel investors in the region by inviting them to join delegations and host reverse delegations in the US. While these efforts focus on supporting Jordan's budding entrepreneurs, PNB aims to build out an angel-to-angel training program to support the ecosystem as a whole.

ICT Healthcare Jordan | *Ongoing*

The ICT Healthcare project will drive innovation in the Jordanian healthcare industry by clustering healthcare and ICT providers and creating a comprehensive portfolio of healthcare ICT products. This project is led by Int@j, Jordan's ICT association, and supported by Cisco, the King Abdullah Fund for Development, and the US Agency for International Development (USAID).

Through a collaboration between the US Embassy Amman's Foreign Commercial Service (FCS), the US Trade and Development Agency (USTDA), the Jordanian Information and Communications Technology Association (Int@j), and Cisco, a Jordanian business delegation met with potential business partners in San Francisco, CA and Silicon Valley from 6–12 October 2012. This first delegation kick-started the taskforce's efforts in forming partnerships with US healthcare professionals and in defining its role and scope.

The delegation included 10 industry leaders, from startups to established multinationals, in Jordanian health technology firms. During their trade mission, delegation members interacted with US counterparts on acquisition, licensing, distribution, and additional commercial growth opportunities for US products and services within Jordan and the larger MENA region. The US Embassy's Commercial Attaché Sanford Owens noted, "there are excellent US business opportunities with the Arab region through Jordan."

The PNB Secretariat will support a follow-up delegation from Jordan to the US in 2013. This mission will continue the emphasis on ICT Healthcare and expand the scope to include a focus on investments in this sector.

Jordanian Diaspora Project | *Ongoing*

PNB is supporting a local chapter effort to build bridges with the diaspora in the US. The diaspora initiative encourages Jordanian expats to invest and mentor young Jordanians across various fields. PNB aims to bridge the gaps, inviting diaspora members to engage in various PNB activities and delegations. Additionally, PNB supports the formation of a core group led by the local chapter that would map out the diaspora in the US and design a long-term sustainable engagement plan.

Oasis500 Training Boot Camp – Jordan | *Ongoing*

The Jordan chapter has identified entrepreneurship as a top priority for the country. As such, PNB supports Oasis500 training boot camps focusing on business management, business planning, and venture fundraising. PNB also supports the accelerators' angel investment network activities by building partnerships with mentors, investors, and supporters in the US.

Water Treatment Pilot | *Ongoing*

Water scarcity is a major issue in the MENA region, and is a particular concern for Jordan. Given its importance, the Jordan chapter has chosen the water treatment pilot proposed by local chapter member Millennium Energy Industries as a priority project. This Water Treatment Pilot is an innovative method for water treatment using solar-thermal systems. The project addresses the issue of water scarcity by implementing a cost-effective, environmentally-friendly production system. The project has gained the support of USAID and the pilot is scheduled to be launched in 2013.

PARTNER PROJECTS

Angel Investor Delegation to Jordan | *Completed*

The PNB Secretariat at the Aspen Institute led a delegation of angel investors to Jordan from 8–12 November 2012. The delegation of 20 investors and entrepreneurs encouraged investment in the country's emerging small and medium enterprise (SME) market. While Amman is increasingly becoming home to a growing number of internet startups, Jordan and the region as a whole have yet to build a sustainable ecosystem for angel investment. The PNB Angel Investment Delegation to Jordan gave potential investors the opportunity to explore investment opportunities in a fast-growing market and to mentor young entrepreneurs who are running high-quality, early-stage companies. Delegates met with Jordanian business leaders and investors to discuss ways to support Jordan's angel investment ecosystem. Over 600 Jordanian entrepreneurs were impacted as a result of the trip through training networking events.

Face to Faith (Jordan) | *Completed*

The Tony Blair Faith Foundation US' global schools program, Face to Faith, was expanded to Jordan in 2010 as part of the foundation's PNB commitment at the Clinton Global Initiative that year. The global program brings secondary school students together using digital technology to learn about each other, and about the attitude of those of different religions, cultures, and beliefs to global issues such as the environment, health, art, poverty, and wealth. The program operates in 19 countries and utilizes a secure website, video-conferencing, teacher training, specialized curriculum materials, and expert facilitation.

PNB Delegation of angel investors travels to Amman to explore investment opportunities and meet with young entrepreneurs.

MAURITANIA

Local Chapter Members

Chair: Aly Sy, *CEO,* Petroleum Consulting and Services

Vice Chair Energy, Mining and Technology: Mohamed Yahya Hamza, *Administrator,* Famo

Vice Chair of Agriculture: Cheikh Boutar Kane, *CEO,* KCB & Associates

Vice Chair of Art, Culture and Environment: Djindah Bal, *CEO,* Butterfly

Vice Chair of Education: Sidaw Bezeid, *CEO,* Bezeid Import-Export

Vice Chair of Construction and Infrastructure: Yezid Veten R'Gaibi, *CEO,* EGBTP

Aly Abbas
Med Abedellahi
Moulay Ahmed O. M. Mehdi
Abderrahmane Ahemd Salee
Hadya Amadou Kane
Thierno Baro
Mohamed Cheikh
Mohmed Diagana
Momme Ducros
Moulaye El Mehdi
Mohamed El Moctar
Mohamed Fadel
Mariem Fall
Kane Ibrahima
Med Lemine Attigh
Med Lemine Med Salem
Sokhna Ly
Mohamed M'Bareck
Toutou Mint Cheikna
Lematt Mint Mogueya
Ahmed Ould Ahmed Vall
M'Bareck ould Brahim Khalil
Mohamed Ould Khaled
Dy Ould Zein

LOCAL CHAPTER PROJECTS

Agriculture Capacity Building Training | *Ongoing*

The goal of this pilot project is to help train women and youth in rural areas on farming techniques, particularly cattle and poultry, in order to maximize revenue from their livestock. The agriculture sector in Mauritania shows tremendous potential for economic development. This project aims to spur job creation, especially among women and youth. The PNB-NAPEO Secretariat is currently identifying farmers and vocational programs that can share best practices and expertise with Mauritanian farmers.

English Language Center | *Ongoing*

The Junior Chamber of Commerce of Mauritania will offer access to a language center, the `English Corner,' to young professionals, companies, and young graduates who want to improve their understanding and speaking of English for professional reasons. The goal is to create special courses or tailored programs to accommodate the needs of the trainees. The PNB-NAPEO Secretariat is in the process of identifying a university or community college to create this curriculum and coursework.

MOROCCO

Local Chapter Members

Honorary President: Mohamed Horani, *CEO,* Hightech Payment Systems

Chair: Omar Chaabi, *VP,* Ynna Holding

Vice Chair: Nawal Elaidaoui, *CEO,* Procter & Gamble

Vice Chair: Wafaa Chafi Fathi, *Secretary General,* BMCE Bank Foundation

Mhammed Abbad Andaloussi, *Director,* Injaz Maroc

Moulay Ahmed Essakalli, *President,* Zid Zid Kids

Rabia Alama, *Director,* Amcham

Firas Alfanney, *General Manager,* Intel

Hassen Bahej, *General Manager,* Cisco Systems

Souraya Bedraoui, *President,* AFEM

Jamal Belahrach, *President,* Manpower

Farid Benchekroun, *Founder,* Alphenberg Company

Hakima El Haite, *General Manager,* Eau Globe

Zakaria Fahim, *Managing Partner,* BDO

Mohamed Khalil, *CEO,* Couscous Dari

Mohammed Laid Benamor, *General Manager,* Benson Shoes

Mehdi Laraki, *President,* Gelacom Groupe

Suzanne Moyer, *VP,* Amerisource Consulting

Ouafa Zerrouki, *President,* Women Artisans

Ilham Zhiri, *VP,* AFEM

Leyth Zniber, *CEO,* TANA

Walter Isaacson and Madeleine K. Albright discuss the importance of partnerships at the US-Maghreb Entrepreneurship Conference in Marrakech, Morocco.

LOCAL CHAPTER PROJECTS

Second US-Maghreb Entrepreneurship Conference (2012) | *Completed*

This three day conference in Marrakech, Morocco, served as a forum to bring together over 450 members of the PNB-NAPEO network, including business leaders and entrepreneurs from North Africa, the North African diaspora and the US. Conference attendees discussed ways to support and accelerate entrepreneurship in the Maghreb by expanding intra-Maghreb and US-Maghreb ties. PNB-NAPEO's second conference highlighted the new model for public-private partnerships and their expanding role in leveraging resources within the private and public sectors. Hosted by the PNB-NAPEO Morocco Local Chapter in partnership with the Aspen Institute and the State Department, the conference concluded with the announcement of over 20 locally-driven projects in the region.

The Company Project | *Ongoing*

In February 2012, University Hassan II Casablanca, the Casa-Moubadara-REEM Association, and Injaz Al Maghrib created an entrepreneurship module for third-year undergraduate students. Students were trained by executives and teachers in the creation and the management of junior companies. Starting with 600 students in Casablanca, the program will expand to 3,000 students and support 120 student-initiated companies. The initiative was announced at the Second US-Maghreb Entrepreneurship Conference in Marrakech in 2012.

PARTNER PROJECTS

Date Planting Project in Morocco | *Ongoing*

In partnership with the NGO ALCESDAM (Association de Lutte Contre la Desertification au Maroc/The Association for the Fight Against Desertification in Morocco), The Coca-Cola Africa Foundation and three Coca-Cola bottling partners, Coca-Cola Morocco is planting tens of thousands of date palm trees across 150 acres in Touzounine, Morocco. This forestation project strives to improve the living conditions of farmers, to increase agricultural income opportunities, and to fight desertification and desert encroachment.

Each date palm will provide more than 110 pounds of dates that will be sold in village cooperatives. After five years, additional fruit and animal feed crops will be planted in the palms' shade, providing further income to local communities. This project began in January 2011 and is expected to impact more than 10,000 people (more than half of which are women). Local Partner Organizations include ALCESDAM.

A farmer in Touzounine, Morocco participates in the project to to plant date trees across 150 acres of land.

EFE Morocco – Improving Training | *Ongoing*

With the help of strategic partners The MasterCard Foundation, ManpowerGroup, and Microsoft, the youth employment program of Education for Employment (EFE), Morad, aims to expand within Morocco to help 15,000 young people enter the workforce over the next four years. Nearly 500 youth have been trained since the program's launch. The project will reach the regions of Grand Casablanca, Doukala-Abda, Tanger-Tétouan, Marrakech-Tansfit, Fès-Boulemane, and Sous-Massa-Dra. This public-private partnership takes an integrated approach involving partners such as the Ministry of Youth and Sports, CGEM, AFEM, Hassan II University, Ynna Holding, and hundreds of other local private companies.

PAKISTAN

Local Chapter Members

Chair: Syed Babar Ali, *Chairman,* Packages Ltd. & Former Finance Minister of Pakistan

Vice Chair: Rizwan Khan, *Country Manager for Pakistan and Afghanistan,* The Coca-Cola Company

Mushtaq Chhapra, *Chairman and Founding Director,* The Citizen Foundation

Razak Dawood, *Chairman,* Descon Engineering

Saleem Ghauri, *Chairman and CEO,* Netsol Technologies

Shahid Hussain, *Academic and Computer Programmer*

Mohammad Ibrahim Qureshi, *CEO,* Raffles Private Limited

Tarek Khan, *Chief Executive Officer,* OBS Pharma (Pvt) Ltd.

Jugnu Mohsin, *Journalist,* The Friday Times

Shamsul Mulk, *Former Chief Minister,* Khyber-Pakhtunkhwa Province

Ijaz Nabi, *Dean, School of Humanities and Social Sciences,* Lahore University of Management Sciences

Sania Nishtar, *Founder and President,* Heartfile

Faisal Sabzwari, *Country Manager,* Pakistan, Proctor & Gamble

Naveed Siraj, *Country Manager,* Pakistan, Intel

Faisal Sultan, *CEO,* Shaukat Khanum Memorial Cancer Hospital and Research Centre

Roshaneh Zafar, *Founder and Managing Director,* Kashf Foundation

LOCAL CHAPTER PROJECTS

AllWorld Delegates Networking | *Completed*

On the occasion of the 2012 AllWorld Summit@Harvard—which included members of Arabia500+Turkey, the first region-wide ranking of high growth private enterprises—PNB invited delegates from its member countries to attend a special networking and informational event featuring PNB leadership, the Organization of Pakistani Entrepreneurs of North America—New England Chapter, AllWorld Network, and the Abraaj Capital Group in Boston, MA.

Fostering Exchange Through Internships | *Ongoing*

The PNB Pakistan Local Chapter aims to pursue two-way exchanges between the US and Pakistan. The Secretariat is currently working with American universities to determine interest and partnership opportunities for business and public health internships for both American and Pakistani youth.

Supporting Healthcare Financing in Pakistan | *Completed*

PNB is working with Dr. Sania Nishtar to support and scale her Heartfile Health Financing platform, which is a PNB Pakistan priority project. Most recently, PNB convened a number of prominent public health experts, government officials, and invested members of the diaspora community to launch the Heartfile Leaders Forum, which will serve to appoint "ambassadors" as emissaries of the important work Heartfile Health Financing is doing in Pakistan to bridge the vast gap between public health services available and effective patient care.

"I'm so **deeply touched** by our efforts to **foster collaboration** and **goodwill**…We wanted to create something which has the potential to go to scale, could meet an **urgent humanitarian need** and ensure it is well-grounded."

—Dr. Sania Nishtar

Telemedicine Initiative | *Ongoing*

The PNB Secretariat is working with Shaukat Khanum Memorial Cancer Hospital and Research Center (SKM) to forge a telemedicine partnership with an American medical institution centered on joint tumor diagnostics, consultation, and research.

Young Entrepreneurs Conference 2012 – Young Entrepreneurs Forum | *Completed*

The PNB Pakistan Local Chapter participated in the landmark Young Entrepreneurs Conference (YEC) in March 2012, providing speakers and sponsorship. The conference served to connect young entrepreneurs with private sector business leaders and government officials. YEC convened an action-focused conversation about the state of entrepreneurship in Pakistan and how to improve the ecosystem for the next wave of entrepreneurs.

PARTNER PROJECTS

Economic Empowerment through Honeybee Farming | *Ongoing*

In September 2011, The Coca-Cola Company launched and developed a unique honeybee farming project in Swat, in partnership with Pakistan Red Crescent Society (PRCS). Upon completion, this project will empower more than 165 women (1,500 individuals in total) with the tools and techniques to farm honeybees, and it will also provide market linkages and training support to sell honey and additional bee by-products.

Face to Faith (Pakistan) | *Completed*

The Tony Blair Faith Foundation US' global schools program, Face to Faith, was expanded to Pakistan in 2010 as part of the foundation's PNB commitment at the Clinton Global Initiative that year. The global program brings secondary school students together using digital technology to learn about each other, and about the attitude of those of different religions, cultures, and beliefs toward global issues such as the environment, health, art, poverty, and wealth. The program operates in 19 countries and utilizes a secure website, video-conferencing, teacher training, various curriculum materials, and expert facilitation.

Investment and Entrepreneurship in Pakistan | *Completed*

The PNB Secretariat partnered with Morgan Stanley to organize a targeted discussion with the Abraaj Capital Group on investment and entrepreneurship in Pakistan. Abraaj Capital is a leading private equity firm in the growth markets of Asia, Middle East, Africa and Latin America. This convening gave Abraaj the opportunity to share insights from their own investment experience in Pakistan. The discussion was wide-ranging, showcasing the viewpoints of the business community, the public sector and civil society. Senior-level participants from the US government and private sector joined the conversation as well.

Rehabilitation of Schools with CARE Foundation | *Completed*

In partnership with CARE Foundation Pakistan, Coca-Cola has rehabilitated and rebuilt five schools in flood hit areas of Punjab. This initiative was launched in March 2011, and 1,000 students are currently studying in these facilities. These schools will address additional community needs as well by providing space for evening economic empowerment workshops with local women and serving as basic health posts.

School Construction in Flood-Affected Areas | *Completed*

Coca-Cola funded the construction of a school and will provide its operating expenses for five years. The school, built in partnership with The Citizens Foundation, is complete and operational, with 165 students currently enrolled. The school is located in the district Muzaffargarh, one of the worst flood-affected districts in Pakistan, where more than 700,000 people were displaced and hundreds of villages destroyed.

Small Farmers Early Recovery Project in Flood-Affected Punjab | *Ongoing*

Beginning in January 2011, Coca-Cola Pakistan partnered with International Relief & Development (IRD) to help the recovery of 500 of the most vulnerable smallholder households in the flood-affected Punjab region. The project rehabilitated farmers and distributed seed to restart sugarcane crop cultivation, while temporarily employing 3,500 farmers to repair watercourses and roads. This project has ensured a three-year cycle of sugarcane cultivation, giving families a chance for sustainable livelihoods and recovery from flood-induced losses.

Women's Economic Empowerment Program | *Ongoing*

The Coca-Cola Company partnered with PNB Pakistan member, the KASHF Foundation, in 2011 to launch an economic empowerment program for women in Sinch and Punjab provinces. The successful project was expanded and extended for another year. The project will provide small loans for start-ups and existing businesses that are owned or operated by women. The Coca-Cola Foundation has provided $200,000 to fund loans to 700 women in Sindh and Punjab provinces. Additionally, the program provides training and mentoring to build business management skills. Following repayment, the initial loans will be redistributed to additional women.

Young students study at The Coca-Cola Fund School in Muzaffaragh, an area in Pakistan that was heavily affected by unprecedented floods.

PALESTINIAN TERRITORIES

Local Chapter Members

Chair: Zahi Khouri, *Chairman,* National Beverage Company, The Coca-Cola Company

Vice Chair: Lana Abu Hijleh, *Country Director,* CHF International

Nasser Abufarha, *Founder and Director,* Canaan Fair Trade

Ammar Aker, *Chief Executive Officer,* Palestine Telecom (PalTel) Group

Cairo Arafat, *Strategy Coordinator,* Palestinian National Authority

Samir Hulileh, *CEO,* Padico (Palestinian Development & Investment, Ltd.)

Fayez Husseini, *Chief Executive Officer,* Palestine Information & Communications Technology Incubator (PICTi)

Kamel Husseini, *Founder and Managing Partner,* Ellam Tam Communications and Public Relations

Hashim Shawa, *General Manager,* Bank of Palestine

Azzam Shawwa, *General Manager,* Quds Bank

Sabri Saidam, *Group Leader,* Birzeit University

LOCAL CHAPTER PROJECTS

Celebration of Innovation 2011 | *Completed*

The Celebration of Innovation is an opportunity for entrepreneurs to showcase their talent and pitch their business ideas to the delegation and local investors. Hosted by the Palestinian PNB local chapter, over 300 entrepreneurs with innovative projects applied, 40 presented at the COI and four were selected as winners of the competition. Muhtar Kent, Chairman and Chief Executive Officer of The Coca-Cola Company, shared keynote remarks at the 2011 event.

Participants gather on stage at the Celebration of Innovation award ceremony in Ramallah.

Celebration of Innovation 2012 | *Completed*

The Celebration of Innovation is an annual business competition showcasing Palestinian entrepreneurs and their business ventures that aim to improve their local communities. This year's COI featured 15 entrepreneurs whose businesses had significant social impact in the Palestinian Territories. To support these 15 entrepreneurs, the PNB Secretariat, in partnerships with the Telos Group organized an Entrepreneurship Delegation, composed of about a dozen US entrepreneurs, angel investors and those passionate about mentoring startups, offered the entrepreneurs guidance on their business plans and pitch skills in the days leading up to the competition.

Of the 74 teams of entrepreneurs that applied, 15 pitched their business ideas and five were selected to receive up to $20,000 apiece in seed funding as well as placement with a local company or organization for incubation. The 2012 event featured regional business leaders and entrepreneurs such as this year's keynote speaker, Fadi Ghandour, CEO of Aramex.

Dr. Sabri Saidam of Birzeit University moderated the Celebration of Innovation 2012.

"Developing our ideas was an incredibly **empowering experience**. Sometimes we have the impression that we have to wait until we are older before we are qualified to develop a new idea. But **through this program** we have learned how to apply scientific methodology to our planning, and now we are ready to **bring our ideas to life**."

—Mohammad Yousef, COI Student Presenter

Oasis500 Boot Camp - PNB Palestinian Territory – Generating New Ideas | *Completed*

Oasis500, the MENA region's premier early stage and seed investment company, collaborated with lead organizer, the Palestinian PNB local chapter, to conduct its 12th Start-Up Boot Camp, in Ramallah. The boot camp, which took place between 12–17 May 2012, was held in partnership with local Palestinian groups including PADICO Holdings, the Palestine Information and Communications Technology Incubator (PICTI), Cisco Systems and CHF International. Oasis500, led by Dr. Usama Fayyad, a member of the PNB Local Chapter in Jordan, included 56 participating entrepreneurs who presented their business ideas on a wide variety of topics including e-commerce, online services, mobile applications and digital content.

"I was **so touched** by the comment of one of the Gaza women entrepreneurs who told me that this was the first time in her life that she **saw mountains!** Really gave me a shock and much to think about in terms of how much we have to work to make life better for these **hard working and dedicated people**."

—Dr. Usama Fayyad, Executive Chairman of Oasis500

Youth Volunteer Connection | *Ongoing*

The Palestinian chapter, in partnership with Souktel, is working to create a website that connects youth with volunteer opportunities in the West Bank. Teams will be organized through the website to engage in community efforts.

PARTNER PROJECTS

Bedaya | *Completed*

As an Intensive Incubation Program for selected entrepreneurs to be operated by the Palestine Information and Communications Technology Incubator (PICTI), the Bedaya Program focuses on local Palestinian professionals that would like to start their high-growth entrepreneurial ventures in the Palestinian Territories. Through the program, selected teams receive mentorship, capital funding, infrastructure, and the knowledge required to build and operate their own startups. Upon completion of the program, teams have the opportunity to meet with early stage angel and venture capital investors to present their ideas and demonstrate their products. This program has been supported by Cisco in partnership with USAID.

Bethlehem - Houston University Partnership | *Completed*

PNB has facilitated a partnership between the Conrad Hilton College at the University of Houston and the Bethlehem University School of Hospitality. The partnership includes virtual student exchanges, curriculum assistance, job placement, and online training. After participation in the March 2011 University Partnerships Delegation to the West Bank, the two parties are seeking to expand the partnership further.

Broadband Connectivity | *Ongoing*

PNB member Craig Newmark, founder of craigslist and craigconnects, has committed over $100,000 to provide internet connectivity for 17 vocational schools in the West Bank through a program spearheaded by Cisco, Inveneo, and USAID.

Entrepreneurship Delegation to the West Bank | *Completed*

The PNB Entrepreneurship Delegation to the West Bank was organized to improve the entrepreneurial ecosystem and stimulate job growth and youth entrepreneurship in the Palestinian Territories. The delegation of a dozen US entrepreneurs—led by the PNB Secretariat at the Aspen Institute and supported by partner organization the Telos Group—provided mentorship, coaching, and investment opportunities to young Palestinian entrepreneurs and startups.

The Celebration of Innovation in Ramallah, the hallmark event of the trip, is an annual business competition organized by the Palestinian PNB local chapter in which Palestinian entrepreneurs present business solutions to problems impacting their local communities and pitch these ideas to investors and the broader community. This year's event featured regional business leaders and entrepreneurs including keynote speaker Fadi Ghandour, Founder and CEO of Aramex, a global transportation and logistics company. Fifteen teams of Palestinian entrepreneurs participated in the competition, five of which received $20,000 in seed funding as well as placement with a local company for incubation.

Face to Faith (Palestinian Territories) | *Completed*

In June 2011 the Tony Blair Faith Foundation (TBFF) signed an MOU with the Palestinian Ministry of Education to train 200 Palestinian teachers over a period of two years as part of the foundation's global education program, Face to Faith. The agreement between the Ministry and TBFF brings the total number of Palestinian schools implementing the program to over 100. Through their involvement in Face to Faith, young Palestinian students are now able to link up directly with peers in 18 countries around the world, exploring different perspectives and beliefs and celebrating the commonalities of human experience. This project was initiated following a PNB University Partnerships Delegation to the Palestinian Territories in March 2011 in which TBFF was a delegate.

MyTecC | *Completed*

PNB member Craig Newmark, founder of craigslist and craigconnects, has partnered with MYTecC (the Mediterranean Youth Technology Club) by committing $50,000 toward their creation of a human network which will support and enhance dialogue and web2.0-based exchange among youth from Morocco, Egypt, Yemen, the Palestinian Territories, Jordan, Israel, and Turkey.

NETKETABi | *Ongoing*

NETKETABi ("My Netbook" in Arabic) is a project that helps prepare Palestinian students for the knowledge-based economy and encourages participation in a highly competitive world. The project applies a microloan mechanism in which the Palestinian students will have access to the "Intel Classmate," a rugged netbook from the Intel "Learning Solutions" line, at affordable and competitive prices and with reasonable payment methods. The first phase of the project will provide 130,000 Palestinian students each with access to his/her own laptop and the second phase will provide another 150,000 laptops to 150,000 students.

Sadara Ventures – Advancing Technology in the Palestinian Territories | *Ongoing*

PNB Steering Committee Member Jean Case, CEO of the Case Foundation, has committed to advancing the technology sector in the Palestinian Territories, including making a significant personal investment, with her husband Steve Case, in Sadara Ventures. Sadara launched in March 2012 with $28.7 million from leading international companies including Cisco, Google, The Soros Economic Development Fund, Skoll Foundation, and the European Investment Bank, among others. It has since invested $1 million in two Palestinian tech companies, Souktel and Yamsafer. Sadara also plans to invest in a dozen startup companies in the internet, mobile, and software sectors created by entrepreneurs in the West Bank that are both directly and indirectly by creating jobs.

Above: Lars Thunell and Arun Sharma of the International Finance Corporation and Walter Isaacson, Vice-Chair of PNB, at the MOU signing between the Aspen Institute and the IFC.

Below: Entrepreneurs from the West Bank and Gaza had the opportunity to showcase their talents at the 2012 Celebration on Innovation.

"Sadara's involvement throughout the deal evaluation process has **exponentially accelerated** our company's development. Despite our small size, we've been able to connect with high-impact industry leaders and gain access to other value-adding co-investors. **Seamless communication** with the fund's GPs has allowed us to pivot with confidence and avoid common mistakes."

—Faris Zaher, CEO of Yamsafer

Tamkeem.Net | *Ongoing*

Tamkeen.Net is a program focused on capacity building of Palestinian Information and Communication Technologies (PICT) companies in the software development field. The program runs 10 to 12 months and focuses on preparing software companies to appeal to the global market. A holistic approach builds companies' capacity from the CEO to team leads and project managers. The program includes business, marketing, human resources, leadership workshops, and training as well as meetings with business leaders and VCs presenting today's trends and topics. The participants bring up real-world issues for discussion and receive individual and group coaching throughout the program. The program builds upon the outsourcing partnerships and processes that Cisco has already implemented in the Palestinian Territories. Tamkeen.Net's first cohort was successfully completed with 10 companies in June 2012, and the second cohort was kicked-off in September 2012 with an additional 12 companies. PNB facilitated a $100,000 contribution from the Glazer Foundation and re-granted it to a local organization, the Freelance Consulting Group, who works in partnership with PosiTeam Consulting & Training and LionHeart Group to implement training initiatives.

University Partnership Delegation to the West Bank | *Completed*

In partnership with the Telos group, the Aspen Institute's US Palestinian Partnership led a delegation to the West Bank focused on university partnerships, technology, and entrepreneurship. The delegation model has been used for subsequent delegations to key Maghreb countries via PNB-NAPEO.

Zamallah | *Ongoing*

Zamallah is an initiative to send Palestinian professors to the US and other international universities to develop curricula in entrepreneurship, business and finance, among other subjects. Zamallah will send professors to American universities for a period of six months to develop course curricula. The participating professors will work with American professors to develop revised syllabi that they can bring back to their own universities. Zamallah will also foster broader American and Palestinian university partnerships and opportunities for collaboration and exchange for professors and students.

TUNISIA

Local Chapter Members

Chair: Amel Bouchamaoui, *President,* Tunisian-American Chamber of Commerce

Vice Chair: Ziad Oueslati, *Founding Partner,* Tuninvest

Mondher BenAyed, *President,* TMI

Khaled Ben Jilani, *Partner,* Tuninvest- Africainvest

Zahra Ben Nasr, *Director,* CJD Bizerte

Mohamed Bridaa, *Country Manager,* Microsoft

M'hamed Bouaoune, *Director of External Relations,* EnerSol

Riadh Bouzaouch, *Professor,* Institute of Business Higher Education Soussa

Sami Chahed, *General Manager Tunisia,* The Coca-Cola Company

Adel Dahmani, *General Manager,* Cisco Systems

Lamia Fourati, *Director General,* One Tech

Douja Gharbi, *General Manager,* DG International

Majdi Hassen, *Executive Director,* IACE

Mahmoud Triki, *Dean,* Mediterranean School of Business

LOCAL CHAPTER PROJECTS

Third US Maghreb Entrepreneurship Conference (2013) | *Ongoing*

The third annual US-Maghreb Entrepreneurship Conference will continue to serve as a forum to convene members of the PNB-NAPEO network, including business leaders and entrepreneurs from North Africa, the US, and the Maghreb diaspora. The multi-day conference hosted by the PNB-NAPEO Tunisia Local Chapter will include a series of plenary sessions and workshops to address entrepreneurship, education, family businesses, cross-regional business opportunities, and other important topics to the region.

FICRA (Fostering Initiative for Creating Entrepreneurship Activities) | *Completed*

FICRA (Arabic: idea) is a program in Tunisia targeting 1,100 students in their final year of university to develop project and business plans that will improve graduates' employability and enhance their entrepreneurship skills. This process leads students through each step of creating a business – from developing an idea to writing a business plan and pitching investors. The PNB-NAPEO Secretariat connected the Tunisia local chapter with Intel Corporation and Microsoft, who have contributed towards the curriculum and pilot training programs that took place on 11 November 2012. PNB-NAPEO is currently exploring additional partnerships with multinational corporations and universities that can build out curriculum.

Invest in Democracy - IT Sector Development | *Ongoing*

In its early stages, this initiative will promote investment in multinational IT companies in Tunisia by building a regional competence center, developing an ecosystem of local partners that would be able to expand into Africa, pursuing outsourcing opportunities in Tunisia and creating a venture capital fund that would develop ICT companies in Tunisia.

Students gather for FICRA project in Bizerte, Tunisia.

"FICRA was among the first projects to be initiated by the Tunisian NAPEO board. It rapidly won the support of all the parties given that it came in the right time further to Tunisian revolution, offering young students a **unique opportunity** to live an entrepreneurship experience. Aspen and the Board support were very valuable as we got major US partners such as Intel, Microsoft, EFE, NYIT and others lined to up to contribute to this **innovative program**.

All young students in the Maghreb should have the opportunity to express their **entrepreneurial potential**, FICRA will help them to push their creative limits and to offer them possibility to act as entrepreneurs for their communities while completing their university studies."

—Ziad Ouslati, Founding Partner, Tuninvest

Smart Center | *Ongoing*

The Smart Center, a business incubator, will be housed at the Tunis Business School with support from PNB-NAPEO Tunisia and the Tunisian American Chamber of Commerce. The initiative will enable university graduates in Tunis to develop business startups by providing business services, education, and skills training, and office space. The initial recruitment of 10 startups will be decided through a business competition to be launched in early 2013. Through connections made by the PNB-NAPEO Secretariat, the Smart Center has received seed funding from the Global Entrepreneurship Program at the US Department of State.

PARTNER PROJECTS

EFE Tunisia | *Ongoing*

Education for Employment (EFE) has launched EFE-Tunisia with the support of the US State Department's Middle East Partnership Initiative (MEPI) and in cooperation with Tunisian business and civil society leaders. H.E. Said Aidi will serve as chair of this new non-profit. In collaboration with a diverse array of partners, the initiative is now planning training, job placement, and entrepreneurship programs for 800 Tunisian youth over the next 18 months.

MEII Franchising Facility | *Ongoing*

In September, the Middle East Investment Initiative (MEII) signed an agreement with the US Overseas Private Investment Corporation (OPIC) to establish a 10-year, $50 million loan guarantee facility to support small and SMEs in Tunisia, with a particular focus on developing the franchising sector. Originally founded by the Aspen Institute, MEII focuses on building peace and stability in the Middle East and North Africa by stimulating economic activity and creating jobs. In Tunisia, SMEs account for the bulk of commercial enterprises and employment generation, yet access to finance is limited. MEII and its partner ShoreBank International will work with local banks to improve their SME lending capacity and extend credit to these businesses, creating jobs and economic growth.

TURKEY

Local Chapter Members

Chair: Rifat Hisarciklioglu, *President,* TOBB - Union of Chambers and Commodity Exchanges Of Turkey

Vice Chair: Melih Gezer, *Manager,* Intel

Vice Chair: Evin Tas, *Network Academy Manager,* Cisco Systems

Ahmet Acar, *Professor,* Orta Dogu Teknik Universitesi

Cemal Akyel, *Deputy General Manager,* Microsoft Turkey

Mustafa Bayburtlu, *Head of EU Department,* TOBB - Union of Chambers and Commodity Exchanges Of Turkey

Aynur Bektas, Chairwoman, Women Entrepreneurs Board, TOBB - Union Of Chambers And Commodity Exchanges Of Turkey

Mustafa Boydak, *Chairman of the Board of Directors,* Kayseri Chamber of Industry

Umit Boyner, *President,* Tusiad

Mete Çakmakci, *Secretary General,* Technology Development Foundation of Turkey (TTGV)

M. Ata Ceylan, *Yönetim Kurulu Uyesi,* Tuskon

Omer Cihad Vardan, *Chairman,* Independent Industrialists and Businessmen's Association (MUSIAD)

Osman Gelid, *President,* TOBB - Union of Chambers and Commodity Exchanges Of Turkey

Turgut Gursoy, *President,* Informatic Industry Association (TUBISAD)

Sezai Hazir, *President,* Youth for HABITAT Association

Banu Hikmet Yilmaz, *Expert,* TOBB - Union of Chambers and Commodity Exchanges Of Turkey

Galya Frayman Molinas, *Caucasus and Central Asia Turkey Business Unit President,* The Coca-Cola Company

Ali Sabanci, *Chairman,* Pegasus Airlines

Guler Sabanci, *Chair and Managing Director of the Board of Directors,* Sabanci Holding

Güven Sak, *Director,* Economic Policy Research Foundation of Turkey (TEPAV)

Hasan Sert, *President,* All Industrialists' and Businessmen's Association (TUMSIAD)

Deniz Sungurlu, Program Manager, Cisco Systems

Özcan Tahincioglu, Chair of the Board of the Directors, Endeavor Turkey

Murat Yetkin, *Journalist,* Radikal National Daily Newspaper

Ayhan Zeytinoglu, *Chairman of the Board,* Kocaeli Chamber of Industry

LOCAL CHAPTER PROJECTS

Building Entrepreneurial Spirit at High Schools | *Ongoing*

TOBB and TUMSIAD have put together a program of training seminars to inspire high school students with an entrepreneurial mind frame. These training sessions will be held in 25 cities and will feature topics such as social entrepreneurship, monetary intelligence, self-confidence, and motivation.

Chamber Academy | *Ongoing*

TOBB organized a "Chamber Academy" to help develop the professional capacity of Chambers of Commerce from OIC member countries. This past October, TOBB hosted a four-day training program from 10 different OIC member countries.

Creating a Climate for Angel Investors | *Ongoing*

To promote the development of the venture capital and angel investor community, TOBB has established the TOBB Venture Capital Sectoral Assembly that brings together private equity, venture capital and angel investors to share knowledge and experience.

International Entrepreneurship Initiative | *Ongoing*

International Entrepreneurship Initiative has been established with private sector partners including Vodafone, Cisco, and Intel. Among other priorities, this initiative will support the enhancement of entrepreneurship policies and programs.

My Idea, My Business Women Entrepreneurship Training & Grants Program | *Ongoing*

My Idea, My Business is a PNB collaboration between Coca-Cola Turkey, the Istanbul Chamber of Commerce, The Union of Chambers and Commodity Exchanges of Turkey (TOBB), and Istanbul Women Entrepreneurs Council. The program launched on the 2012 International Women's Day (March 8), and is designed to equip women entrepreneurs with skills, capital, and coaches to transform their business ideas into reality. Select participants applied for a grant to fund their enterprise, and two grantees were awarded TRY 100,000 (approximately $55,000) in total. A professional team will provide personalized consultancy services to the three grant recipients for one year, supporting the implementation of each business idea. Additionally, female leaders of Coca-Cola Turkey will serve as mentors and coaches to each grant winner.

Spark for Women | *Ongoing*

Cisco's "Spark for Women" is empowering women by providing economic opportunity through IT education and training in Turkey. Using Cisco Networking Academy trainings, an initial group of 120 women in six cities are becoming certified trainers. Following the completion of the certification process, each of these women is responsible for conducting additional trainings in their locations, resulting in a community of women with ICT skills to join the workforce in Turkey. Many of the trainings have come in under budget, and as a result expansion is expected in 2013.

Teaching Entrepreneurship | *Completed*

Brown University Professor Dr. Barrett Hazeltine traveled to Ankara in July 2012 to conduct a series of entrepreneurship lectures with Turkish universities. TOBB coordinated his visit, during which Dr. Hazeltine also provided aspiring Turkish entrepreneurs with mentoring sessions.

Turkish women attend a training session as part of the My Idea, My Business Women's Entrepreneurship program developed by Coca-Cola Turkey, the Istanbul Chamber of Commerce, The Union of Chambers and Commodity Exchanges of Turkey (TOBB) and Istanbul Women Entrepreneurs Council. (Women Entrepreneurssship Training & Grants program – Turkey)

The Empowerment of Youth for the E-Transformation of Turkey | *Ongoing*

The Habitat Center for Development, UNDP, the Turkish Ministry of Development and Microsoft have helped to support the creation of programs and policies that will encourage an information-skilled society.

Turkey Fast Growth 25 B2B Meetup - Creating the Jobs of the Future | *Completed*

Turkey Fast Growth 25 was launched as a pioneering effort to identify and rank the fastest growing private companies of Turkey. PNB along with AllWorld Network, TOBB, and TEPAV organized events in July 2012 to connect Turkish businesses with US counterparts. The networking meetings, held in Boston, MA and Washington, DC, introduced companies from similar industry sectors to share best practices, network, and form potential business partnerships. AllWorld Network is currently looking to build on this effort to create the Turkey Fast Growth 100, which will expand its focus to emerging Turkish companies.

"You're **not going to get anywhere if there is no on-the-ground, local support** in development projects"

—Leila Afas, Director, Export Promotion, US Trade & Development Agency

Youth Entrepreneurship Development | *Ongoing*

Intel aims to build entrepreneurial capacity through education of high school and university students in Turkey. 5,000 youth are planned to be reached by technology and entrepreneurship training programs by the end of 2012 in collaboration with Youth for Habitat Association, which also helps youth form a network of entrepreneurship clubs throughout Turkey. Intel organized a workshop titled "Innovate, Accelerate and Integrate Your Entrepreneurship Program" for university faculty and entrepreneurship program administrators to help accelerate entrepreneurship in their institutions.

PARTNER PROJECTS

Hilton Hospitality Training Program | *Ongoing*

Working with the International Youth Foundation, Hilton is looking into establishing a hospitality training program in Turkey. This youth workforce development program would help train a pipeline of exceptionally-trained individuals to work in the growing hospitality industry. PNB Turkey representatives have been involved in some of these initial conversations.

MAGHREB

PARTNER PROJECTS

CRDF Boot Camp | *Completed*

GIST Startup Boot Camp is an intense and interactive two-day program of training and heavy mentoring designed to spark innovative thinking and trigger the creation of new startup ideas among promising entrepreneurs in information technology, healthcare, agriculture, and energy sectors from Algeria, Morocco, and Tunisia. The entrepreneurs entered their ideas into the Massachusetts Institute of Technology (MIT) Enterprise Forum of the Pan Arab Region joint business plan competition for a chance to win prizes totaling $65,000 and a trip to the US to meet with top investors, entrepreneurs, and mentors.

EFE Regional | *Ongoing*

EFE-Maroc led the first of two "Training of Trainers" programs in Casablanca between 12 January and 15 January 2012. The 18 trainers from Tunisia, Algeria, and Morocco that attended this exchange are now qualified to teach EFE's "Workplace Success" employability skills program, which is in high demand by private sector employers. Individuals from this Maghreb network of trainers from universities, institutes, and non-profits are now returning to their respective countries to train young jobseekers and entrepreneurs in ongoing programs.

Maghreb Economic Growth Foundation | *Ongoing*

Launched at the 2012 US-Maghreb Entrepreneurship Conference in Morocco, the Maghreb Economic Growth Foundation supports the aspirations of the Moroccan diaspora in the US who want to give back and build economically vibrant communities in their home country. The foundation achieves these goals through mentoring, financing, and technical assistance programs. In 2012, the foundation mentored and made initial investments in two Moroccan companies and supported a third Moroccan company in entering the US market. In 2013, the foundation will expand to include additional diaspora partners and invest in additional companies.

Maghreb Start-Up Initiative | *Completed*

Education for Employment (EFE) facilitated the creation of the Maghreb Startup Initiative (MSI), the first-ever Maghreb-wide startup initiative for young entrepreneurs in Algeria, Morocco, and Tunisia. This was done in partnership with Foundation du Jeune Entrepreneur (FJE) in Morocco, the Algeria Startup Initiative (ASI) or Centre des Jeunes Dirigeants (CJD) in Algeria, EFE-Tunisia, WIKI Start Up, and Carthage Business Angels in Tunisia. MSI draws on a vision of the Algeria Startup Initiative to expand ASI's work to the Maghreb regional level. Coordinated regionally by EFE-Tunisia, MSI runs boot camps and competitions that reach interior regions, as well as helps develop viable startups for competition winners. MSI brings together young entrepreneurs across borders for joint training and works to strengthen links to Silicon Valley. MSI is being supported by PNB-NAPEO Algeria, PNB-NAPEO Morocco, and PNB-NAPEO Tunisia.

PNB-NAPEO Entrepreneurship Delegation to Algeria, Morocco and Tunisia | *Completed*

In October 2011 a PNB-NAPEO entrepreneurship delegation of 15 US investors – including potential business angel investors from the Maghreb diaspora community, academics, and prominent entrepreneurs – visited Algeria, Morocco, and Tunisia. This delegation was organized by the US Department of State's Global Entrepreneurship Program, US Embassies in the region and PNB-NAPEO local chapters in Morocco, Algeria, and Tunisia. Highlights of the trip included mentoring and training over 70 young entrepreneurs. As an important follow-up to the delegation, USAID is providing approximately $4 million in funding to identify, train and connect entrepreneurs in Morocco and Tunisia and to identify sources of financing and guidance. This will be done in collaboration with the PNB-NAPEO local chapters in both countries.

PNB-NAPEO Higher Education Delegation to North Africa | *Completed*

A delegation of US universities, colleges, NGOs, and foundations traveled to North Africa to meet with representatives of higher education institutions 2–9 June 2012. The Aspen Institute-led delegation discussed new education partnerships between the US and countries in North Africa.

The delegation included representatives from MIT, Babson College, Indiana State University, Nova Southeastern University, American University, University of Texas, Austin, Wayne State University, University of Minnesota, Soliya, and the US Department of State.

The delegation met with local universities, technical institutes, NGOs, private sector companies, and government officials in order to discuss how partnerships can be facilitated to support entrepreneurship and private sector skills development among youth.

The discussion revolved around the assets and challenges to the higher education system in each country, the priorities for reform, and opportunities for partnership both at the university level and on a project-specific basis.

The Aspen Institute's Josh Wyner, a delegate of the PNB-NAPEO Higher Education Delegation met with Moroccan counterparts at University Hassan II Casablanca.

"The need for a college education is greater today than ever before, whether someone lives in Orlando, Florida or Rabat, Morocco."

—Josh Wyner, Executive Director of the Aspen Institute's College Excellence Program

PNB-NAPEO Online Platform | *Ongoing*

With the generous support of the US Department of State, the Atlantic Council of the United States has developed a unique online platform to serve the PNB-NAPEO network. This platform will provide resources for entrepreneurs in North Africa, and will include unique video interviews with entrepreneurs, links to hundreds of resources, and information about PNB-NAPEO programming. The phase two launch will include platforms to connect potential investors with startups, match mentors with young entrepreneurs in the region and enable interested parties to contribute funding to projects led by PNB-NAPEO local chapters.

RAIN | *Ongoing*

The Coca-Cola Company dedicated $6 million of its Replenish Africa Initiative (RAIN) to water and sanitation projects designed to improve the lives of 250,000 women and girls across Africa, including Algeria, Tunisia, and Morocco. The Coca-Cola Company has committed a total of $30 million to RAIN, which will provide access to safe drinking water and sanitation for at least two million people throughout Africa by 2015.

Tech Town Partnership | *Ongoing*

Tech Town, Wayne State University and the American Arab Chamber of Commerce hosted the three winners of the PNB-NAPEO Entrepreneurship Delegation Start-up Incubation Prize in Detroit, Michigan last summer. Each winner receives a three-month membership in Tech Town's Thrive program, a drop-in incubation space, in addition to a dedicated entrepreneurial coach as well as access to Wayne State University's continuing education and ESL courses. Full lodging and living stipends have been sponsored by the American Arab Chamber of Commerce and travel has been sponsored by the US Department of State.

GLOBAL

PARTNER PROJECTS

2011 PNB Summit | *Completed*

31 May – 1 June 2011: The PNB Secretariat at the Aspen Institute hosted a two-day summit from 31 May to 1 June 2011 to discuss initiatives underway by PNB's global partners and to identify next steps to build on these initiatives to advance the broader PNB agenda. The Summit included a number of plenary and working group sessions on PNB's priorities according to its four areas of focus: economic opportunity, science & technology, education, and exchange. Session topics focused on issues related to women's economic empowerment, education, and exchange programs as a means for developing human capital, and building up infrastructure for progress.

Coca-Cola Middle East & North Africa Scholars | *Completed*

In 2012, The Coca-Cola Company and the US Department of State partnered with the Kelley School of Business at Indiana University to launch a one-month entrepreneurship education program for 100 Arab college students. Participants from Morocco, Algeria, Tunisia, Egypt, Jordan as well as the West Bank and Gaza submitted ideas via Facebook about how to "Make Tomorrow Better" in their country. More than 5,000 students submitted ideas via social media, and the US embassy in each country selected finalists.

100 students from across the Arab world had the opportunity to travel to the United States during a one-month entrepreneurship exchange program at Indiana University, as part of The Coca-Cola MENA Scholars program.

Moroccan students present their business plans at the State Department.

Panelists discuss the role public-private partnerships can play towards mutual goals in the US, North Africa, Middle East, and South Asia.

While at Indiana University, the students developed business plans to implement their ideas and participated in an immersive program that covered business fundamentals in the context of American culture. In addition to Bloomington, Indiana, students also visited Washington, DC to meet with various external stakeholders, including PNB representatives. The program culminated in a visit to Coca-Cola's world headquarters in Atlanta, and a luncheon with Muhtar Kent, Chairman of the Board and Chief Executive Officer of The Coca-Cola Company.

The Coca-Cola MENA Exchange Program will expand in 2013, continuing to work with Indiana University and incorporating students from additional countries.

Face to Faith | *Completed*

The Tony Blair Faith Foundation US' global schools program, Face to Faith, was introduced into US schools in September 2010 as part of the foundation's PNB commitment at the Clinton Global Initiative that year. The global program brings secondary school students together using digital technology to learn about each other, and about the attitude of those of different religions, cultures, and beliefs to global issues such as the environment, health, art, poverty, and wealth. The program operates in 18 countries and utilizes a secure website, video-conferencing, teacher training, specialized curriculum materials, and expert facilitation.

Madeleine K. Albright gives remarks at the 2011 PNB Summit hosted at the Aspen Institute.

Interfaith Leaders in Atlanta | *Completed*

In 2012, the Interfaith Youth Core and The Coca-Cola Company partnered to train and network a core group of student leaders in an Atlanta-based Interfaith Leadership Institute. The partnership trained and equipped more than 100 college student interfaith leaders from across the US to bring together thousands of peers from diverse faiths in community service projects. The initiative leveraged the momentum of the President Obama's Interfaith and Community Service Campus Challenge, a project that invites institutions of higher education to commit to a year of interfaith cooperation and community service programming on campus, to spark a movement of interfaith leaders increasing mutual understanding and serving their communities.

Supporting Non-Profit Projects Abroad | *Ongoing*

The PNB Secretariat is now working with US-based organizations to facilitate grants and other financial support for non-profit projects in PNB countries. Under this process, donors can make tax-deductible contributions to the Aspen Institute, which will in turn identify innovative and impactful projects abroad, conduct due diligence on the recipient organizations, make certain that contributions are made in compliance with US law, and ensure that funds are used for their intended objectives.

2012 CONVENINGS & PARTNER EVENTS

Jordan Local Leadership Confirmed
October 2011

The leadership of the PNB Jordan Local Chapter was confirmed at the chapter's first meeting. The event was held on the margins of the World Economic Forum (WEF) on the Middle East and North Africa 2011 at the Dead Sea, Jordan.

Global Chapters Meeting – Istanbul, Turkey
2 December 2011

On 2 December, under the leadership of PNB Turkey, representatives from every PNB country gathered in Istanbul for the second PNB Summit. The participants gathered to compare notes on past work, talk about their future plans and explore potential opportunities for collaboration. More than 150 entrepreneurs, educators, and NGO representatives from 10 countries took part in the conference.

Mr. Rifat Hisarciklioglu, chair of the PNB Turkey Local Chapter, welcomed the delegates to the conference by emphasizing that PNB can be a tool to increase partnership and unity throughout the world. "We need to make a new beginning and approach each other as partners in order to achieve world peace and stability. It is crucial for the welfare of all societies to construct a global structure based on trust and prosperity instead of on security and threat. For a prosperous tomorrow, we must construct axes of stability, not of evil," he said.

US-Maghreb Entrepreneurship Conference – Marrakech, Morocco
17–18 January 2012

US and Maghreb private and public sector leaders met in Marrakech, Morocco to discuss ways to support and accelerate entrepreneurship in the Maghreb by expanding intra-Maghreb and US-Maghreb ties. PNB-NAPEO's second conference highlighted the new model for public-private partnerships and their expanding role in leveraging resources within the private and public sectors.

The Second US-Maghreb Entrepreneurship Conference met in Marrakech, Morocco 17–18 January 2012. Convened by the Aspen Institute and the US Department of State, this conference followed on the heels of the First US-Maghreb Conference held in Algiers in December 2010.

Key participants included Madeleine K. Albright, former US Secretary of State & PNB Chair; Walter Isaacson, Vice-Chair of PNB, President & CEO of the Aspen Institute and author of the recently released official biography of Steve Jobs; David Arkless, President of Corporate & Global Affairs for Manpower Group; Henrietta Holsman Fore, Chairman & CEO of Holsman International and former USAID Administrator; Mostafa Terrab, CEO of OCP Group; and Abdelmajid Fechkeur, CEO of Redmed Group. In addition, a number of US Government officials were present including US Assistant Secretary of State for Economic & Business Affairs Jose W. Fernandez; Special Representative for Global Partnerships in the Office of the US Secretary of State Kris Balderston and Special Representative for Commercial and Business Affairs in the Office of the US Secretary of State Lorraine Hariton.

"Yes She Can" Turkish Philanthropy Fund's virtual town hall on Women's Economic Empowerment
8 March 2012

Empowering Turkish girls has been a primary focus of Turkish Philanthropy Funds. The 2011 World Economic Forum's Gender Gap Report ranked Turkey 122 out of 138 countries in gender-based disparities. Research and statistics show that many teenage Turkish girls drop out of school and lose confidence in their talent and abilities.

On 8 March 2012, International Women's Day, Turkish Philanthropy Funds hosted a town hall style video discussion on empowering Turkish girls. The discussion was part of "Yes She Can," a larger initiative on the issue. Participants included Turkish NGOs, academics, foundations, and experts from the United States. Gabe Ross, Associate Director of the Aspen Institute's Middle East Program, joined the conversation to discuss the impact that public-private partnerships are having on empowering young women.

Young Entrepreneurs Forum (YEF) Entrepreneurship Conference – Islamabad, Pakistan
27 March 2012

The PNB local chapter in Pakistan co-sponsored and participated in the Young Entrepreneurs Conference in Islamabad, Pakistan on 27 March 2012. This forum, geared toward "Inspiring a New Wave of Entrepreneurship" in Pakistan was convened under the patronage of the Islamabad Chamber of Commerce and Industries.

The conference was sponsored by PNB Pakistan members Engro Corporation and The Coca-Cola Company, City University in Peshawar, KMR Chartered Accountants, Warid Telecom, and others. Conference partners included the Aspen Institute, the PNB Secretariat, the US Embassy in Pakistan, USAID, CIPE, Junior Chamber International, and the Ministries of Higher Education and Planning & Cooperation.

US Secretary of State Hillary Clinton addressed the conference via video message, and US Ambassador to Pakistan Cameron Munter gave keynote remarks.

Conference tracks included examining the keys to building an ecosystem for entrepreneurship in Pakistan and the roles of the public and private sectors in facilitating entrepreneurship in Pakistan. Breakout sessions facilitated recommendation-driven discussions on social entrepreneurship, women's entrepreneurship, and leveraging the diaspora.

MENA Business Women's Network /Vital Voices Conference hosted by the Emirates-Aspen Partnership – Dubai, UAE
12–13 April 2012

The Emirates-Aspen Partnership joined Vital Voices and the MENA Businesswomen's Network as a content partner for the first MENA Businesswomen's Network Forum in Dubai from 12–13 April 2012. The Emirates-Aspen Panel, held April 12 as part of the public program, discussed building an ecosystem that fosters innovation and entrepreneurship in the region. The discussion was moderated by Conny Cyzmoch, Host of Phoenix TV's *The Day*. Panelists included Ibrahim Al Mansoori, COO of the Khalifa Fund (UAE); Amel Bouchamaoui, President of the Tunisian American Chamber of Commerce (Tunisia); Dr. Hayat Sindi, Founder of i2, (Saudi Arabia); and Clare Woodcraft, CEO of the Emirates Foundation (UAE).

Global Philanthropy Forum – Washington, DC
16–18 April 2012

The 2012 Global Philanthropy Forum Annual Conference took place in Washington, DC from 16–18 April 2012. The conference explored new approaches to philanthropy that are challenging the status quo, lessons learned from the private sector, and how philanthropy can play a role in building good governance. The agenda considered the evolving social contract in places like India, China, Brazil, Egypt, and the US. Speakers ranged from former heads of state to comedians to social entrepreneurs who challenged attendees to think and act in new ways for social good.

PNB Convening in Libya
24 April 2012

PNB-NAPEO hosted its first convening in April in Tripoli, Libya. The meeting brought US Assistant Secretary of State Jose Fernandez, US Ambassador to Libya Gene Cretz, and the Aspen Institute PNB-NAPEO Secretariat together with leaders of Libya's private sector and civil society. The PNB-NAPEO Secretariat is planning a second convening in Tripoli to inform the future structure of the chapter and to identify local partners.

Below: PNB Jordan Local Chapter members gathered for a dinner at the US Embassy to announce local priorities and projects.

PNB Jordan USAID Dinner at the US Embassy– Amman, Jordan
9 May 2012

The PNB Jordan Local Chapter gathered on 9 May 2012 for a dinner held at the US embassy in Amman, Jordan to officially launch the new chapter structure and announce the priorities of the local chapter.

Aspen Institute Executive Vice President, Elliot Gerson; US Ambassador to Jordan Stuart Jones; and PNB Jordan Chair, Soraya Salti, addressed the group of business leaders and USAID officials.

The chapter announced several of its PNB projects had received USAID financial support. The projects focus on enhancing the entrepreneurship ecosystem, supporting the ICT sector, advancing healthcare ICT in Jordan and the region, and solar-powered water desalination.

Local chapter members in Indonesia at the public launch of the PNB Indonesia Local Chapter.

PNB-NAPEO Tech Town Partnership, Tunisian Winner Visit – Detroit, MI

1 May – 31 July 2012

Tech Town, Wayne State University and the American Arab Chamber of Commerce were honored to host the three winners of the PNB-NAPEO Entrepreneurship Delegation Startup Incubation Prize in Detroit, Michigan this summer. Each winner received a three-month membership in Tech Town's Thrive program, drop-in incubation space, a dedicated entrepreneurial coach as well as access to Wayne State University's continuing education and English as a second language courses. Full lodging and living stipends were sponsored by the American Arab Chamber of Commerce and travel sponsored by the US Department of State. Partners included Tech Town, Wayne State University, the American Arab Chamber of Commerce, and the US Department of State.

PNB Advance Trip – Indonesia

2 – 8 June 2012

In Indonesia, the PNB local chapter decided to make its initial focus on education and working in economically disadvantaged regions. PNB Indonesia Chair, Asep Sulaeman of ExxonMobil, announced a $1 million grant to Dompet Dhuafa, an Indonesian organization dedicated to reducing poverty and expanding access to education, to fund education programs in-country.

Gabe Ross of the PNB Secretariat and Alan H. Fleischmann of the Albright Stonebridge Group and ImageNations Group attended the public launch and met with local chapter members, civil society leaders, and Indonesian government officials to discuss methods of collaboration.

World Economic Forum Regional Meeting – Istanbul, Turkey

4–6 June 2012

The World Economic Forum on Europe, the Middle East, North Africa, and Central Asia convened over 1,000 leaders in Istanbul, Turkey, to catalyze new partnerships for growth and human development.

On the margins of the event, the PNB Turkey Local Chapter held a meeting moderated by Toni G. Verstandig, Chair of the Aspen Institute's Middle East Programs. The meeting featured Muhtar Kent, Chairman and CEO of The Coca-Cola Company and Vice-Chair of PNB, and Rifat Hisarciklioglu, President of the Union of Chambers and Commodity Exchanges of Turkey (TOBB) and Chair of the PNB Turkey Local Chapter.

PNB Pakistan Roundtable with Dr. Sania Nishtar – Aspen Institute, Washington, DC

11 June 2012

PNB convened a roundtable with Dr. Sania Nishtar, PNB Pakistan member and the Founder & President of Heartfile, an organization that works to increase access to healthcare financing in Pakistan. This event launched Dr. Nishtar's Heartfile Leaders Forum,

Exchange 2.0 Roundtable on PNB & Virtual Exchange – Aspen Institute, Washington, DC

20 June 2012

> "Heartfile Health Financing provides **timely** and **well targeted support** to poor patients in Pakistan. It is **demand driven, highly responsive, fully transparent,** and **very efficient**. The manner in which technology, program design, public health skill, operational efficiency, subject knowledge, and potential for upscaling have been brought together to serve a pressing need is **truly unique**. I am thrilled that the Aspen Institute and Partners for a New Beginning have partnered with Sania to allow her vital work to **dramatically assist** even more individuals in their hour of need."
>
> *—Syed Babar Ali, former Finance Minister and Chair of PNB Pakistan*

PNB, the Exchange 2.0 Coalition (iEARN, Global Nomads Network & Soliya), and Community Colleges for International Development convened a discussion at the

Mickey Bergman and Vanessa Zuabi of the Aspen Institute address Algerian delegates of the Creative Industries and applaud the PNB-NAPEO Algeria Local Chapter during a reception at the Aspen Institute in Washington, DC.

Above: A visit at Al-Aqsa mosque in East Jerusalem was on the agenda during the PNB Entrepreneurship Delegation to the West Bank.

Aspen Institute to explore how virtual exchanges—technology-enabled, facilitated programs embedded in curricula for cross-cultural education—can be applied to provide US community college students with international cross-cultural experiences of proven educational impact at an affordable cost.

Aspen Ideas Festival – Aspen, Colorado

27 June – 3 July 2012

For over 60 years, the Aspen Institute has been the nation's premier gathering place for leaders from around the globe and across many disciplines to engage in deep and inquisitive discussion of the ideas and issues that both shape our lives and challenge our times.

In a ground-breaking extension of its mandate to create opportunities for deep dialogue, the Aspen Institute seeks to engage a broader audience in a discussion of some of the significant ideas and issues that touch all parts of society as found in the arts, science, culture, religion, philosophy, economics, and politics. Alongside the Institute's partner, *The Atlantic,* Aspen intends to offer a stimulating and invigorating celebration of some of the liveliest minds on the stage today. Speaking on one of the festival's panels, Toni G. Verstandig, Chair of Middle East Programs at the Aspen Institute, discussed recent developments in the region and how they could shape the Arab World in years to come. She was joined by Nicholas Burns, Director of Aspen Institute's Aspen Strategy Group; David Rothkopf, CEO and editor at large of the FP Group; and Hala Gorani, anchor of CNN International Desk, who moderated the discussion.

"AllWorld Delegates: How to Put Entrepreneurship on the Global Map" hosted by The PNB Secretariat, The AllWorld Network and the Organization of Pakistani Entrepreneurs of North America (OPEN) – America Islamic Congress, Boston, MA

9 July 2012

On the occasion of the AllWorld Summit@Harvard, which was attended by the members of Arabia500+Turkey, the first region-wide ranking of high growth private enterprises, PNB invited delegates from its member countries to attend a special networking and informational event for an engaging conversation featuring Ana Navarro Ovitt, Deputy Director of the PNB Secretariat at the Aspen Institute; Ola Doudin, Arabia500 Manager, AllWorld Network; and Ahmed Jalal, The Abraaj Capital Group and Founding Director of Pakistan Fast Growth 100. The event was hosted by the PNB Secretariat, the AllWorld Network and the Organization of Pakistani Entrepreneurs of North America.

The Creative and Cultural Industries as a Vehicle for Economic Development in Algeria – Aspen Institute, Washington, DC

10 July 2012

On 10 July 2012 the PNB-NAPEO Algeria Local Chapter members as well as several Algerian artists and creative industry leaders were welcomed as participants in an International Visitor Leadership Program (IVLP) study tour of the United States, "Preserving and Promoting the Arts". The Department of State's Office of International Visitors manages and funds the International Visitor Leadership Program (IVLP). PNB-NAPEO hosted a reception for the delegates at the Aspen Institute where they were able to network with US counterparts in the sector of creative industries.

PNB – AllWorld Fast Growth Business Meet-Up – Aspen Institute, Washington, DC

12 July 2012

This day-long summit served to introduce Turkish companies to US counterparts from similar industry sectors to share best practices, network, and potential business partnerships. A cooperative event at the Aspen Institute between PNB, the All World Network

Turkey Fast Growth 25, the Economic Policy Research Foundation of Turkey (tepav) and the Union of Chamber and Commodity Exchanges of Turkey (TOBB), Turkish and US businesses engaged on key areas for collaboration and partnership: The American Investor Perspective, Government Financing Options for Cross-Border Business, the US-Turkey Economic and Political Relationship, and the Turkish Business Perspective—Challenges and Opportunities.

"Tourism as the Backbone for North African Regional Economic Growth" Dinner hosted by MKA – Washington, DC

12 September 2012

PNB Chair Madeleine K. Albright and the PNB Secretariat hosted a dinner focused on tourism as a catalyst for economic growth in North Africa. The dinner, moderated by Toni G. Verstandig, Chair of the Aspen Institute's Middle East Programs, convened leaders from a variety of sectors that are linked to the critical issues of job creation and economic growth in the region. The expansion of the tourism and hospitality industries in the Maghreb represents a positive avenue for regional cooperation—a leading value of PNB-NAPEO.

Report Release: Building Higher Education Partnerships in the Maghreb

24 September 2012

From 2-9 June 2012 PNB-NAPEO led a higher education delegation to the Maghreb composed of representatives from six American universities, two education NGOs, and the US Department of State. Coordinated locally by the US Embassy in Algeria, PNB-NAPEO Algeria, AMIDEAST Morocco, Injaz Al-Mahgrib and PNB-NAPEO Tunisia, the delegation met with local universities, NGOs, and business leaders in Algeria, Morocco, and Tunisia to discuss the assets and challenges within each country's education system as well as priorities for reform. The primary objective of this delegation was to seed partnerships between the participating US institutions and local universities.

PNB ChairMadeleine K. Albright and Indonesia Minister of Trade Gita Wirjawan meet in in New York, NY to discuss PNB.

The delegation included representatives from Wayne State University, the University of Texas at Austin, MIT's Sloan School of Management, the Council on Foreign Relations, American University, AMIDEAST, Babson College, the Aspen Institute's College Excellence program, Nova Southeastern University, Soliya, and the US Department of State.

Meeting with Indonesia Minister of Trade Gita Wirjawan and PNB Leadership in New York, NY

25 September 2012

PNB Chair Madeleine K. Albright met with Indonesian Trade Minister Gita Wirjawan on 25 September to discuss PNB.

Meeting in New York, NY, the two were joined by fellow PNB Steering Committee colleagues, Dr. Neal Goins of ExxonMobil and Shelly Esque of Intel. Alan Fleischmann of Albright Stonebridge Group and Gabe Ross of the Aspen Institute also joined. The group discussed how PNB can help address investment in issues surrounding education, economic opportunity, and women's empowerment in Indonesia.

Second Annual Celebration of Innovation (COI) in Ramallah, Palestinian Territories

7 October 2012

The Celebration of Innovation (COI) is an annual business competition showcasing Palestinian entrepreneurs and their business ventures that aim to improve their local communities. The Entrepreneurship Delegation, composed of about a dozen US entrepreneurs, angel investors and those passionate about mentoring startups, offered the entrepreneurs guidance on their business plans and pitch skills in the days leading up to the competition.

Of the 74 teams of entrepreneurs that applied, 15 pitched their business ideas and five were selected to receive up to $20,000 each in seed funding as well as placement with a local company or organization for incubation. This year's event featured senior representatives from Intel Corporation, Abraaj Capital, Microsoft and The Coca-Cola Company, as well as regional business leaders and entrepreneurs such as this year's keynote speaker, Fadi Ghandour, CEO of Aramex.

Healthcare ICT Delegation to California with Members of PNB Jordan

7 – 13 October 2012

Through a collaboration between the US Embassy Amman's Foreign Commercial Service (FCS), the US Trade and Development Agency (USTDA), the Jordanian Information and Communications Technology Association (Int@j), and Cisco, a Jordanian business delegation met with potential business partners in San Francisco and the Silicon Valley from 7–13 October 2012.

The delegation included 10 industry leaders, from startups to established multinationals, in Jordanian health

"Developing our ideas was an incredibly **empowering experience**. Sometimes we have the impression that we have to wait until we are older before we are qualified to develop a new idea. But **through this program** we have learned how to apply scientific methodology to our planning, and now we are ready to **bring our ideas to life**."

—Mohammad Yousef, COI Student Presenter

technology firms. During their trade mission, delegation members interacted with US counterparts on acquisition, licensing, distribution, and additional commercial growth opportunities for US products and services within Jordan and the larger Middle East and North Africa (MENA) region. US Embassy's Commercial Attaché Sanford Owens noted, "there are excellent US business opportunities with the Arab region through Jordan."

Exchange 2.0: The Science of Impact, the Imperative of Implementation

15 October 2012

The Exchange 2.0 Coalition (iEARN, Soliya, and Global Nomads Group) is a leader in efforts to leverage the power of new technologies to vastly increase the number and diversity of students who have a profound cross-cultural experience as part of their education. At this event held at the US Institute of Peace (USIP), policy-makers, program implementers, researchers, and funders met to explore opportunities for public-private collaborations to scale up virtual exchanges. Her Majesty Queen Noor Al Hussein of Jordan was a keynote speaker. Tara Sonenshine, US Under Secretary for Public Diplomacy, also delivered remarks. Toni G. Verstandig, Chair of Middle East Programs, led a panel discussion on how public-private partnerships can bring Exchange 2.0 programs to scale. Panelists included Adam Erelli, Principal Deputy Assistant Secretary of State for Educational and Cultural Affairs; Andrew Cedar, Director for Global Engagement, National Security Council; and Jackie Bezos, Chair, Bezos Family Foundation. Following this event, the Exchange 2.0 coalition, USIP and PNB submitted a memo to the US Government outlining agreed upon take-ways from the event and principles to guide the next steps in catalyzing the field of virtual exchange.

AmCham-Jordan & ESKADENIA Roundtable on Women's Issues

12 November 2012

The American Chamber of Commerce in Jordan hosted a roundtable on "Current Issues and Trends impacting women in the workplace and boardroom", in partnership with PNB. AmCham hosted one of the PNB delegates to Jordan at a roundtable discussion with business leaders in Jordan. The discussion, moderated by Doha Abdelkhaleq, AmCham Board Member and Executive Director of ESKADENIA Software, touched on women and the economy in the MENA region with a focus on SMEs.

Book Talk with Eboo Patel: *Sacred Ground: Pluralism, Prejudice, and the Promise of America* – Aspen Institute, Washington, DC

13 November 2012

Eboo Patel discussed his latest book, *Sacred Ground: Pluralism, Prejudice, and the Promise of America* at the Aspen Institute on 13 November. Patel is the founder and president of the Interfaith Youth Core, a member of President Obama's inaugural advisory council on faith, and a member of the PNB Steering Committee.

EnerSol Conference (Renewable Energy in North Africa) – Tunis, Tunisia

14–16 November 2012

The first "EnerSol 2012" or the World Sustainable Energy Forum opened at the El-Kram Exhibition Centre.

The forum was a private initiative supported by public institutions, including the National Agency for Energy Conservation (ANME), the Agency for Industry Promotion and Innovation (APII), the Tunisian Electricity and Gas Company (STEG), the Foreign Investment Promotion Agency (FIPA), the Civil Aviation and Airports Board (OACA), in collaboration with local institutions and partnership structures, such as the Tunisian-American Chamber of Commerce, the German Co-operation Agency (GIZ) and the Tunisian-German Chamber of Commerce and Industry (AHK).

The three-day event on sustainable energy and green technologies, whose works were opened by Tunisian Prime Minister Hamadi Jebali, provided an opportunity to share best practices, the latest policies in the fields of sustainable energies and green technologies.

In addition to the exhibition of the innovation gallery, EnerSol was marked by three great fora dedicated to "*General Policies and Businesses,*" "*Science and Technologies,*" and "*Civil Society and Green Employment.*"

2012 DELEGATIONS

Creative Arts Delegation to Algeria

The Creative Industries Delegation from the US, which included Americans for the Arts, Creative Leaps International, the Detroit Creative Corridor, and the Institute for International Education, traveled to Algiers in January with members of PNB-NAPEO local chapters and more than 50 arts and cultural practitioners. The delegation shared best practices in arts management together with strategies for strengthening the entrepreneurial mindset and building capacity in the creative sector. Successful follow-up discussions produced critical information regarding economic and political conditions on the ground which continues to impact the creative sector and its prospects for future growth and development. Delegates and members of PNB-NAPEO Chapters met during the conference through workshops and training sessions to continue planning, to determine which educational and partnership initiatives can best leverage strengths already present in the local community and what additional assets might be brought to the table to help PNB-NAPEO local chapters and creative community develop a long-term strategy of support and investment in artistic and creative sector business growth.

> "The **need for a college education is greater today** than ever before, whether someone lives in Orlando, Florida or Rabat, Morocco."
>
> *—Josh Wyner, Executive Director of the Aspen Institute's College Excellence Program*

PNB-NAPEO Higher Education Delegation to North Africa

A delegation of US universities, colleges, NGOs, and foundations traveled to North Africa to meet with representatives of higher education institutions 2–9 June 2012. The Aspen Institute-led delegation discussed new education partnerships between the US and countries in North Africa.

The delegation included representatives from MIT, Babson College, Indiana State University, Nova Southeastern University, American University, University of Texas, Austin, Wayne State University, University of Minnesota, Soliya, and the US Department of State.

The delegation met with local universities, technical institutes, NGOs, private sector companies and government officials in order to discuss how partnerships can be facilitated to support entrepreneurship and private sector skills development among youth.

The discussion revolved around the assets and challenges to the higher education system in each country, the priorities for reform, and opportunities for partnership both at the university level and on a project-specific basis.

Entrepreneurship Delegation to the West Bank

The PNB Entrepreneurship Delegation to the West Bank was organized to improve the entrepreneurial ecosystem and stimulate job growth and youth entrepreneurship in the Palestinian Territories. The delegation of a dozen US entrepreneurs, led by the PNB Secretariat at the Aspen Institute and supported by partner organization the Telos Group, provided mentorship, coaching, and investment opportunities to young Palestinian entrepreneurs and startups.

The Celebration of Innovation in Ramallah, the hallmark event of the trip, is an annual business competition organized by Palestinian PNB local chapter in which Palestinian entrepreneurs present business solutions to problems impacting their local communities and pitch these ideas to investors and the broader community. This year's event featured regional business leaders and entrepreneurs including keynote speaker Fadi Ghandour, Founder and CEO of Aramex, a global transportation and logistics company. Fifteen teams of Palestinian entrepreneurs participated in the completion, five of which received $20,000 in seed funding as well as placement with a local company for incubation.

Angel Investor Delegation to Jordan

PNB Secretariat at the Aspen Institute led a delegation of angel investors to Jordan from 8–12 November 2012. The delegation of 20 investors and entrepreneurs encouraged investment in the country's emerging small and medium enterprise (SME) market. While Amman is increasingly becoming home to a growing number of internet startups, Jordan and the region as a whole have yet to build a sustainable ecosystem for angel investment. The PNB Angel Investment Delegation to Jordan gave potential investors the opportunity to explore investment opportunities in a fast-growing market and to mentor young entrepreneurs who are running high-quality, early-stage companies. Delegates met with Jordanian business leaders and investors to discuss ways to support Jordan's angel investment ecosystem. Over 600 Jordanian entrepreneurs were impacted as a result of the trip through training networking events.

Report: Building Partnerships to Facilitate Entrepreneurship in the Palestinian Territories

Partners for a New Beginning is publishing a report of its Entrepreneurship Delegation to the Palestinian Territories (3–8 October 2012). The Entrepreneurship Delegation introduced about a dozen US entrepreneurs, angel investors and those passionate about mentoring startups to in the Palestinian entrepreneurial ecosystem. The report provides background on the education and investment sectors, as well as a broad overview of the economic landscape of the region. Additionally, it discusses the challenges and opportunities for Palestinian entrepreneurs and details the numerous action items resulting from the delegation.

Report: Building Partnerships to Support Entrepreneurship in Jordan

PNB supported a delegation of 20 angel investors, venture capitalists and tech entrepreneurs to Jordan. Following the delegation, the Secretariat will produce a report documenting the journey as well as outcomes of the delegation, which will serve as follow-up items for future efforts supporting entrepreneurship in the region. The report will be released in February 2013.

Private Equity/Venture Capital Delegation, 12–19 Jan 2013 New York, NY and San Francisco, CA

As part of a PNB-NAPEO regional priority project, the PNB-NAPEO Secretariat will organize a delegation of Maghreb investors to the United States. The objective of this delegation is for these investors to gain a better understanding of effective US models for private equity, venture capital and angel investment in the areas of IT, renewable energy, turnaround and buyout, early stage, and real estate. They will also meet with incubators and entrepreneurs to develop effective models for supporting and investing in regional startups and SMEs in these industries.

Third US-Maghreb Conference, 25–26 April 2013, Tunis, Tunisia

As the third annual US-Maghreb Entrepreneurship conference, this conference will continue to serve as a forum to convene over 500 members of the PNB-NAPEO network, including business leaders, entrepreneurs, and aspiring youth entrepreneurs from North Africa, the North African diaspora, and the US. The conference will include a series of plenary sessions and workshops to address entrepreneurship, education, the ICT sector, cross-regional business opportunities, and other relevant topics.

Delegation of Jordanian Entrepreneurs and Venture Capitalists to New York, Boston, and Silicon Valley

PNB will support a reverse delegation of Jordanian entrepreneurs and venture capitalists to Silicon Valley and New York, NY in Spring 2013. Delegates will explore both ways to expand their startups globally and build connections with mentors across various fields. The delegates will meet with angel investors, venture capitalists, tech executives, and mentors. It will focus on matching startups in the fields of financial technology, healthcare tech, e-learning, and online photography.

May 2013 Higher Education Delegation to North Africa

The focus of this delegation is to bring community colleges, vocational training institutes, and relevant universities to the Maghreb, specifically Algeria, Tunisia, Mauritania, and Libya, to 1) gain a thorough understanding of the higher education sector in each country and understand local priorities in the region; 2) share best practices of curriculum development, US accreditation, explore implementation of partnerships between American and local higher education institutions around priority areas; and 3) educate local partners on the community college model through a roundtable or workshop in each country to a group of local government officials, university, and vocational training institutes.

UPCOMING IN 2013

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PNB SECRETARIAT: ROLES AND RESPONSIBILITIES

The Aspen Institute and the US Department of State co-lead this partnership, with the Aspen Institute serving as the Secretariat of PNB, responsible for identifying the leadership for PNB, coordinating the activities of the participants, and ensuring the implementation of the partnership activities.

The Aspen Institute is a non-profit organization specialized in convening and coordinating the public and private sectors to turn ideas into action by developing operationally sustainable partnerships that support economic development, entrepreneurship, and education.

The Aspen Institute identifies public and private partners both in the US and internationally in order to facilitate impactful and sustainable projects and programs. As the Secretariat, the Aspen Institute is actively recruiting and engaging private sector partners in the US and abroad to advance PNB's mission.

PNB TIMELINE (2010–2012)

2010

SEPTEMBER

- Partners for a New Beginning formally launched at the Clinton Global Initiative

2011

JANUARY

- Local Chapter Leadership in Pakistan confirmed
- Local Chapter Leadership in Turkey confirmed

FEBRUARY

- Local Chapter Leadership confirmed in Palestinian Territories

MARCH

- Local Chapter Leadership confirmed in Indonesia

APRIL

- Local Chapter Leadership confirmed in Algeria
- Local Chapter Leadership confirmed in Morocco

MAY

- PNB Summit in Washington DC – PNB Leadership from the United States and throughout the world convened in Washington for a two-day summit

JUNE

- Local Chapter Leadership confirmed in Tunisia

SEPTEMBER

- Local Chapter Leadership confirmed in Egypt
- PNB Steering Committee Annual Meeting- PNB's US Steering Committee met in New York, NY for their second in-person meeting to discuss PNB's first year and upcoming plans

OCTOBER

- Local Chapter Leadership Confirmed in Jordan – Jordan chapter held their first meeting on the margins of the World Economic Forum (WEF) on the Middle East and North Africa 2011 at the Dead Sea, Jordan

DECEMBER

- PNB Global Chapters Meeting – PNB Local Leadership throughout the world convened in Istanbul, Turkey to discuss mutual priorities and opportunities for partnership

2012

JANUARY

- Second PNB-NAPEO US – Maghreb Entrepreneurship Conference
- Local Chapter Leadership confirmed in Mauritania

JUNE

- PNB-NAPEO Higher Education Delegation – Tunisia, Algeria and Morocco

DECEMBER

- Global Entrepreneurship Summit
- PNB-NAPEO US Maghreb Entrepreneurship Conference – Tunis, Tunisia

2013

JANUARY

- PNB-NAPEO Private Equity/Venture Capital Delegation from Tunisia, 12–19 January 2013 – San Francisco, CA and New York City, NY

MARCH

- Third Annual Global Chapters Meeting on 19 March 2013 – Turkey

APRIL

- PNB-NAPEO US Maghreb Entrepreneurship Conference, 25–26 April 2013 – Tunis, Tunisia

PNB STATEMENT OF COMMITMENT

CLINTON GLOBAL INITIATIVE, SEPTEMBER 2010

"Nearly one year ago at Cairo University, President Obama called for **a new beginning** between the United States and Muslims around the world—a new beginning based on **mutual interests** and **mutual respect**, **shared values**, and **shared responsibility**. And since then, we have worked to put that vision into practice through our policies and our **partnerships**—not only with governments, but with the private sector, civil society, citizens worldwide."

—Hillary Rodham Clinton, Secretary of State, Announcement of Partners for a New Beginning, Washington, DC, 27 April 2010

Partners for a New Beginning (PNB) commits to broaden and deepen engagement between the United States and international Muslim communities by building public-private partnerships that advance economic opportunity, science and technology, education, and exchange. These partnerships will increase access to financing, boost business capacity and development services, improve educational opportunities for students and teachers, foster physical and virtual exchange programs, and enhance science and technology solutions that will positively impact up to 500,000 people across PNB targeted countries over the next five years.

Economic Opportunity:

PNB commits to raise employment, increase access to financing, and build business capacity and development services in an effort to improve economic opportunities, develop markets, promote entrepreneurship, and enhance livelihoods in Muslim-majority countries around the world.

Exchange:

In an effort to enhance human connectedness, foster mutual understanding, and build people-to-people ties between the United States and Muslim majority communities, PNB commits to fostering physical and/or virtual exchange programs in the fields of education, business, interfaith and research.

Education:

In an effort to harness the human potential of Muslim communities, PNB commits to improving educational opportunities by building partnerships that will broaden access to education and enhance the quality of facilities and equipment within PNB's target countries.

Science and Technology:

In an effort to support sustainability-driven innovation and economic growth throughout the Muslim world, PNB commits to foster partnerships that will improve infrastructure, address natural resource challenges (e.g. water), upgrade skills and research capabilities, and fund cutting-edge innovation across these communities.

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